

Women Business Collaborative (WBC)



2024 Action for Impact Summit Sponsorship Opportunities



We are an alliance

We are a collaboration

We are a women's business movement



Our Mission

WBC is a nonprofit alliance building a movement to achieve **equal position, pay, and power for all women in business** through collaboration, advocacy, action, and accountability.

50+ Corporate Sponsors

80+ Partners

300+ WBC Champions

2024 Action for Impact Summit Details



When and where?

The A4I Summit will take place in a virtual format on **September 25**. Virtual programming will take place from **10 AM - 6 PM ET**. An in-person reception will be held from **5 - 7:30 PM ET** in D.C.

A4I Summit Overview

Join over **50 companies, 100 speakers** and **4,000 registrants** for one virtual day of **high-level panels and speakers** discussing how best to **create equal position, pay, and power** for all women in business. Presentations of **CEO and Trailblazer awards for gender equity and diversity**.

Topics Including:

Women in AI & Cybersecurity

Women of Color in Leadership

CEO Leadership

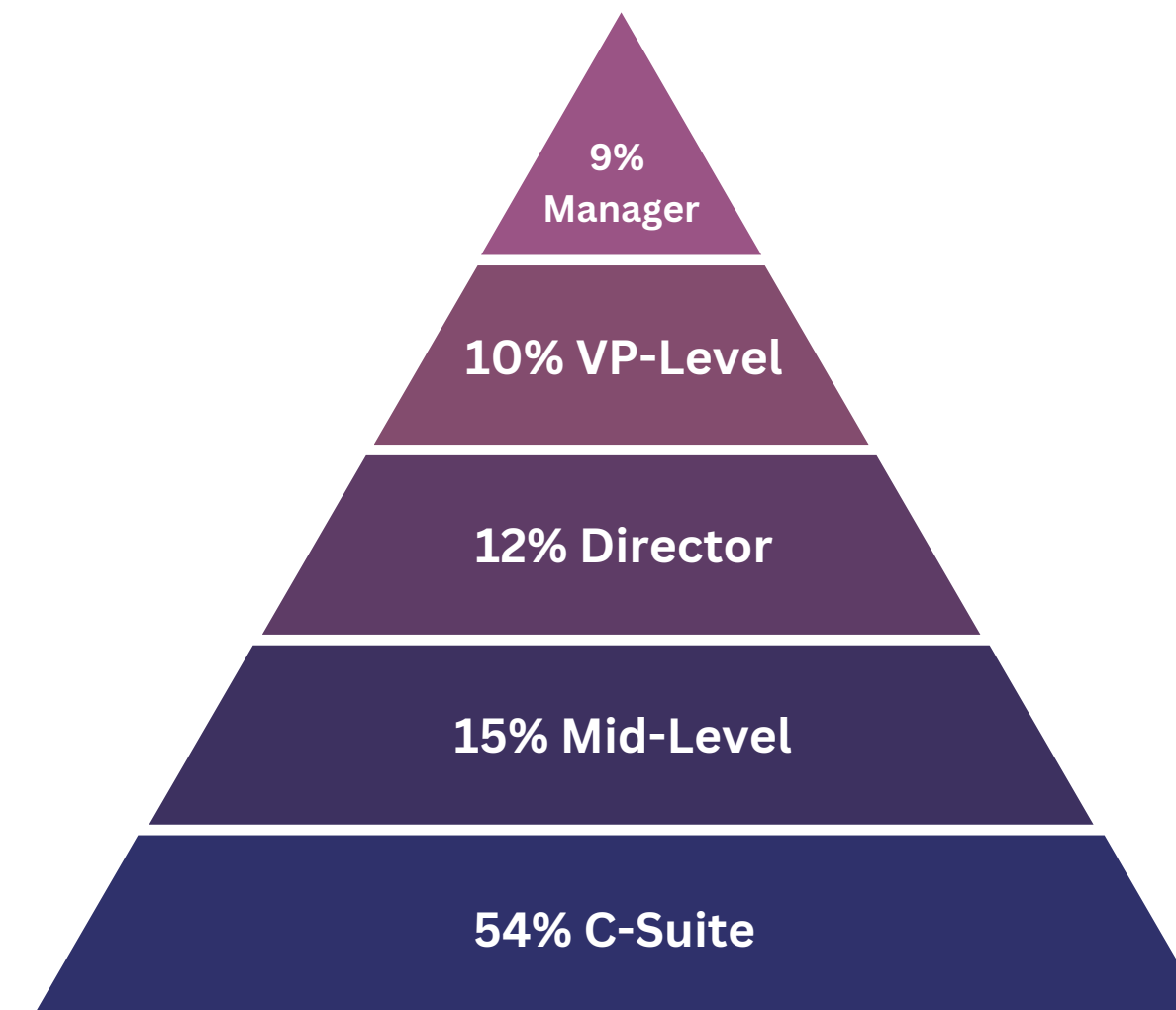
2023 A4I Summit Recap



Event Highlights

- **10 CEOs** recognized with Excellence in Gender Equity & Diversity Award
- **6 Trailblazers** recognized with Gender Equity & Diversity Award
- **100 speakers** on **30+ panels**
- **4,000+ registrants** representing **200+ companies and organizations**
- **1,000+ post-event views** of our event

2023 Audience



Featuring:

amazon business

Bank of America



IBM



2023 Topics

- Technology & Cybersecurity
- Women in Sports
- DEI in the Insurance Industry
- Latina Leadership
- CEO/C-Suite Leadership
- Women in Science & Biotech

Top Sponsorship Opportunities



	Presenting Sponsor	Supporting Sponsor	In-Person Networking Reception
Investment	\$30,000	\$10,000	\$20,000
Limit	2 Sponsors	5 Sponsors	2 Sponsors
Benefits	<ul style="list-style-type: none">• Brand recognition on all event materials: website, social media, email and newsletter• Commercial integrated during virtual sessions (limit to 1 min. video)• Panelist or Moderator speaking opportunity• Banner advertisement within app• Logo and URL featured on WBC website for 1 year• 15 virtual registrations for employees or guests• 2 in-person reception tickets	<ul style="list-style-type: none">• Brand recognition on all event related materials: website, social media, email and newsletter• Moderator speaking opportunity• Banner advertisement within app• Logo and URL featured on WBC website for 6 months• 10 virtual registrations for employees or guests• 1 in-person reception ticket	<ul style="list-style-type: none">• Brand recognition on all event related materials: website, social media, email and newsletter• Remarks during reception• Table for materials• 10 virtual registrations to Action for Impact Summit• 5 in-person reception tickets

Additional Sponsorship Opportunities



	Mobile App Sponsor	Patron Sponsor	Webinar Sponsor
Investment	\$7,000	\$2,000	\$5,000
Limit	2 Sponsors	5 Sponsors	2 Sponsors
Benefits	<ul style="list-style-type: none">• Logo recognition within app and on event website• Social media recognition• Banner advertisement within app• 10 virtual registrations for employees or guests	<ul style="list-style-type: none">• Logo recognition on event related materials• 2 virtual registrations for Action for Impact Summit	<ul style="list-style-type: none">• Leading up to the Summit, co-brand a WBC webinar• Speaker and topic of your choosing• Newsletter and social media promotion• Access to webinar registration list• 5 virtual registrations for Action for Impact Summit

Registration Rates



	Virtual Only	Virtual Only - Student Rate	Virtual Only - Group Rate
Investment	<p>Early Bird Rate: \$200 <i>May 15 - June 30</i></p> <p>Regular Rate: \$250 <i>June 30 - September 25</i></p>	<p>Student Rate: \$125</p>	<p>Group Rate: 8 or more registrations apply a 20% discount off total</p>
Benefits	<ul style="list-style-type: none">■ Access to all virtual live sessions■ Post-event recorded access for 1 year■ Networking opportunities		

Join Us at Action for Impact in 2024!



ACTION FOR IMPACT
ANNUAL SUMMIT



Contact Us Today!

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