



2021 WBC ANNUAL SUMMIT

# EMPOWERING THROUGH GENDER EQUITY AND DIVERSITY

September 21-22, 2021

PROGRAM BOOK

[wbcollaborative.org](https://wbcollaborative.org)  
#WBCFasterTogether





# ABOUT WBC

**THE WOMEN BUSINESS COLLABORATIVE (WBC) IS AN UNPRECEDENTED ALLIANCE OF 55+ WOMEN'S BUSINESS ORGANIZATIONS COLLABORATING TOGETHER TO ACHIEVE EQUAL POSITION, PAY, AND POWER FOR ALL BUSINESS WOMEN.**

We are also a social movement consisting of millions of diverse, professional women and men, business organizations, public and private companies and the media leveraging the power of collaboration to accelerate change.

To propel women forward, WBC has united more than 55 leading women's business organizations, activating our vast network to attain immediate and long-term results around nine essential action initiatives: more women as CEOs, in the C-Suite, and on Boards; a demand for gender parity and equal pay; increasing access to institutional capital for women entrepreneurs; driving more women as controllers of capital allocation; parity for women in underrepresented business sectors such as technology; and leveraging learning and

development to drive pipeline promotions. Interwoven across every initiative is our call for inclusivity, diversity and equality for all women, including women of color, the LGBTQIA+ community and other disenfranchised women. Through collaboration, we are re-thinking how change is made and working towards equity faster together.

Our movement and network, spearheaded by our partner organizations, Advisory and Leadership Councils, reaches millions of business leaders across the United States and globally. WBC is committed to diversity - our Councils and Board of Directors include more than 30 percent people of color.

The power of combining the collaborative approach with our women's business movement is already creating momentum and accelerating the pace of change for business women. Join us.

**We are #WBCFasterTogether.**

“

***Thank you for being a supporter  
of the WBC- Organization Partners,  
Speakers, Sponsors, Board, Champions  
and guests. Congratulations to the CEOs  
and Trailblazers. We applaud and celebrate  
you all. WBC with your engagement is the  
fastest growing alliance and movement  
driving impact for equal position, pay and  
power for all business women. Let's  
continue to track and celebrate progress  
accelerating impact to 2025!***

”

**EDIE FRASER**

CEO WBC



# PROGRAM

**SEPTEMBER 21, 2021**

**3:00 –  
3:15**

## **THE WBC IN 2021: THE POWER OF COLLABORATION AND COMMITMENT TO EQUITY AND DIVERSITY**

SPEAKERS: **Edie Fraser**, CEO, WBC; **Balaji Ganapathy**, Global Head Corporate Sustainability, **Tata Consultancy Services**, WBC Board Member

**3:15 –  
3:30**

## **EMPOWERING DIVERSE VOICES: A CONVERSATION WITH TRAILBLAZER THASUNDA BROWN DUCKETT, CEO TIAA**

INTERVIEWER: **Richelle Parham**, President Global e-Commerce and Business Development, **Universal Music Group**

**3:30 –  
4:15**

## **CEO ROUNDTABLE WITH 2021 AWARDEES FOR GENDER AND DIVERSITY EXCELLENCE**

SPEAKERS: **Jim Fitterling**, Chairman and CEO, **Dow**; **Tricia Griffith**, President & CEO, **Progressive Insurance**; **Barbara Humpton**, President and CEO, **Siemens Corporation**

MODERATORS: WBC Board Members **Robert Reiss**, CEO, **The CEO Forum Group** and **Becky Shambaugh**, President & CEO, **Shambaugh Leadership**

**4:15 –  
4:30**

## **THE FUTURE OF ENTREPRENEURSHIP: A CONVERSATION WITH TRAILBLAZER EARVIN "MAGIC" JOHNSON, CHAIRMAN AND CHIEF EXECUTIVE OFFICER MAGIC JOHNSON ENTERPRISES**

INTERVIEWER: **Michael Norris**, CEO **Urban Legacies**, WBC Board Member

**4:30 –  
4:40**

## **BREAK- SALUTE PARTNERS AND SPONSORS**

**4:40 –  
5:30**

## **THE CHANGING FACE OF LEADERSHIP: WOMEN CEOS AND THE C-SUITE**

SPEAKERS: **Subha Barry**, CEO, **Seramount**; **Lorraine Hariton**, President & CEO, **Catalyst**; **Dara Klein**, Managing Director, **Kaplan Partners**; **Kimber Maderazzo**, Chairman of the Board, **Committee of 200**

MODERATOR: **Jane Hanson**, Contributor **Forbes**, CEO/Founder **HHH Productions LLC**

**5:30 –  
5:50**

## **EMPOWERING AMERICAN WORKERS: A CONVERSATION WITH TRAILBLAZER SECRETARY GINA RAIMONDO, SECRETARY OF COMMERCE**

INTERVIEWER: **Karen S. Lynch**, CEO of **CVS Health**

**5:50 –  
6:00**

## **CHANGING THE FACE OF LEADERSHIP AND EMPOWERING DIVERSITY**

SPEAKERS: **Sharon Reynolds**, Founder and President **DevMar Products and Devmar Family Companies**, WBC Board Member and Co-Chair Advisory Council; **Andi Simon**, Founder and CEO, **Simon Associates**



## **SEPTEMBER 22, 2021**

### **11:00 – WBC TODAY AND TOMORROW**

**11:15**

SPEAKERS: **Lynne Born**, Chief Practice Officer, WBC Board Member; **Edie Fraser**, CEO, WBC

### **11:15 – COLLABORATION TO IMPACT: PROGRESS AGAINST TARGETS**

**11:45**

SPEAKERS: **Camille Burns**, CEO, Women President's Organization; **Anna Mok**, President & CEO, Ascend; **Candace Waterman**, President & CEO, WIPP; **Gwen Young**, COO, WBC; **Jose Zeilstra**, CEO, Gender Fair, WBC Board Member

### **11:45 – CORPORATIONS LEADING THE CHARGE IN 2021**

**12:30**

SPEAKERS: **Toni Bush**, Executive Vice President and Global Head of Government Affairs, **NewsCorp**; **Nan DasGupta**, Managing Director and Senior Partner, **BCG**; **Amy Lenander**, Executive Vice President & Head of Consumer Auto, **Capital One**; **Larry Quinlan**, Principal **Deloitte**, Member of Board of Directors, **ServiceNow**; **Kristen Verderame**, VP of Government Affairs, **NetApp**

MODERATOR: **Felicity Hassan**, President **Audeliss**, WBC Board Member

### **12:30 – REIMAGINING THE CORPORATION: A CONVERSATION ON CORPORATE PURPOSE WITH TRAILBLAZER JOEY REIMAN, CO-FOUNDER AND CHAIR, BRAND NEW WORLD STUDIOS**

**12:45**

INTERVIEWER: **Edie Fraser**, CEO, WBC

### **12:45 – WHY IS MONA LISA SMILING? COLLABORATION FOR PURPOSE OF BUSINESS**

**1:15**

SPEAKERS: **Alan Murray**, CEO, **Fortune**; **Joey Reiman**, Co-Founder and Chair, **Brand New World Studios**; **Brad Siegel**, Co-Founder and Chair, **Brand New World Studios**; **Joanna Durr**, Vice President, Purpose, **Newell Brands**

### **1:15 – LEADING COMPANIES OF PURPOSE: A CONVERSATION WITH TRAILBLAZER INDRA NOOYI, FORMER CHAIRPERSON AND CEO PEPSICO**

**1:30**

INTERVIEWER: **Alan Murray**, CEO, **Fortune**

### **1:30 – CELEBRATING AND SALUTING OUR SPONSORS AND PARTNERS**

**1:40**

SPEAKERS: **Michael Norris**, CEO, **Urban Legacies**, WBC Board Member; **Judith von Seldeneck**, Founder and Chair of **Diversified Search Group**; Founding Sponsor of WBC.

### **1:40 – CEO ROUNDTABLE WITH 2021 AWARDEES FOR GENDER AND DIVERSITY EXCELLENCE**

**2:45**

PANELISTS: **Mary T. Barra**, CEO, **General Motors**; **David Taylor**, Chair, President & CEO, **Procter & Gamble**; **Ronald P. O'Hanley**, CEO, **State Street Corporation**; **Doug McMillon**, President & CEO, **Walmart, Inc.**; **Larry Fink**, Founder, Chair & CEO, **BlackRock**

MODERATORS WBC Board Members: **Robert Reiss**, CEO, **The CEO Forum Group** and **Becky Shambaugh**, President & CEO, **Shambaugh Leadership**

### **2:45 – DIVERSITY ACROSS THE PIPELINE - WOMEN OF COLOR LEADING THE CHARGE**

**3:30**

SPEAKERS: **Michelle Gadsden-Williams**, Managing Director & Global Head of Diversity, Equity and Inclusion, **Blackrock**; **Carla Grant Pickens**, Global Chief Diversity & Inclusion Officer, **IBM**; **Calandra W. Jarrell**, SVP Diversity and Inclusion Executive, **Bank of America**; **Shari Slate**, Chief Inclusion and Collaboration Officer, VP Inclusive Future and Strategy, **Cisco**

MODERATOR: **Ben Saba-Hasan**, SVP Chief Culture Diversity Equity & Inclusion Officer, **Walmart**

**3:30 – 3:45** **THE PAY PARITY IMPERATIVE: A CONVERSATION WITH TRAILBLAZER LILLY LEDBETTER, AUTHOR AND EQUAL PAY ACTIVIST**

INTERVIEWER: **Rachel Feldman**, Writer/Director of the film “Lilly”

**3:45 – 4:30** **ALLY OF HER-BUILDING THE MOVEMENT**

SPEAKERS: **Matt Carter**, CEO, Aryaka; **David Fischette**, President & CEO, Go West Creative; **Damon Hininger**, President/CEO, CoreCivic; **Mehmood Khan**, CEO, Life Biosciences; **Jonas Prising**, Chairman and CEO ManpowerGroup

MODERATOR: **Patricia Glaser Shea**, Partner, Shea Advisory Services LLC, WBC Board Member

**4:30 – 5:10** **REPRESENTATION AND LEADERSHIP: BREAKOUT AGAINST ACTION INITIATIVES**

**THE MULTIPLIER EFFECT- DIVERSITY IN CAPITAL AND FINANCE DRIVING IMPACT**

SPEAKERS: **Lori Heinel**, Executive Vice President and Global Chief Investment Officer, State Street Global Advisors; **Patience Maritime Ball**, Founder and CEO, Women of the World Endowment; **Anilu Vazquez-Ubarri**, Partner, CHRO, TPG

MODERATOR: **Alex Jung**, Board Director and Founder Amateras Capital, WBC Board Member

**WOMEN’S LEADERSHIP IN HEALTHCARE**

SPEAKERS: **Veronica Mallet**, President and CEO MMC Ventures/ Executive Director Center for Women’s Health Research, Meharry Medical College; **Rachel Prosser**, Principal Medical Scientist, Medical Affairs, Corrections, Military and Indian Health Services, Gilead Sciences; **Joyce Salzberg**, CEO, Sunny Days; **Susan Stith**, VP Diversity, Equity, & Inclusion, Civic Affairs & Cigna Foundation

MODERATOR: **Connie McGee**, Healthcare Leader, Board of Directors, Reliant Bank

**RETAINING AND ACCELERATING WOMEN IN TECHNOLOGY TO HIGHER LEVELS**

SPEAKERS: **Melanie Frank**, Managing Vice President, Technology - Cyber Architecture & Engineering, Capital One; **Magna Hadley**, Vice President and Global Head of Healthcare Domain Practice TCS

MODERATOR: **Melissa Peak**, Global Lead Workforce Strategy, AWS, WBC Board

**ACCELERATING GENDER PARITY**

SPEAKERS: **Gerri Mason Hall**, VP Global Diversity, Inclusion and Belonging, NetApp; **Sandra Quince**, CEO Paradigm for Parity (P4P); **Anja Skvortsova**, Managing Director, Europe, Audeliss

MODERATOR: **Heidi Kleinbach-Sauter**, Member Board of Directors at Chr. Hansen Holding A/S Denmark, Member Board of Directors at Royal Unibrew A/S Denmark

**5:10 – 5:50** **GENDER EQUITY: BREAKOUT AGAINST ACTION INITIATIVES**

**THE CALL FOR FEMALE ENTREPRENEURS AND ACCESS TO CAPITAL**

SPEAKERS: **DeLisa Guerrier**, Managing Partner, Guerrier Development; **Asma Ishaq**, CEO, Modere; **Renee Pepys Lowe**, President, RPL & Associates; **Dee Quinn**, Co-Founder & CEO, Lafayette 148

MODERATOR: **Judith Goldkrand**, National Women’s Segment Leader and National Asian Segment Leader, Wells Fargo

**PEOPLE, PAY, AND POWER: WHY MEASURING PAY EQUITY MATTERS**

SPEAKERS: **Noreen Farrell**, President, Equal Rights Advocates; **Stefanie Gore**, Transformation Director, KPMG

MODERATOR: **Marie Konstance**, Project Lead, GDKA

#### THE RISING TIDE OF WOMEN IN THE BOARDROOM

SPEAKERS: **Esther Aguilera**, CEO, **Latina Corporate Directors Association (LCDA)**; **Belen Gomez**, Vice President of Strategic Initiatives & Communication, **Equilar**; Susan Keating, CEO, **WomenCorporateDirectors Foundation**

MODERATOR: **Ana Dutra**, CEO, **Mandala Global**, WBC Board Member

#### STAFFING THE WORKFORCE OF TODAY AND TOMORROW

SPEAKERS: **Threase Baker**, Member of the Staffing as a Career Task Force, **American Staffing Association**; **Amy Lascola**, Vice President, Enterprise Delivery, **Diversant, LLC**; **Diana Mertz**, Senior Director Councils and Member Engagement, **American Staffing Association**

MODERATOR: **Kip Wright**, President **Genuent**, WBC Board Member

5:50 –  
6:10

#### WOMEN LEADING THE WAY IN MEDIA

SPEAKERS: **Judy Woodruff**, Co-Anchor and Managing Editor, **The PBS NewsHour**; **Nina Totenberg**, Correspondent, Legal Affairs, **NPR**

MODERATOR: **Lisa Matthews**, 2021 President **National Press Club** / Assignment Manager at **Associated Press**

6:10

#### THE FUTURE IS NOW- EQUAL POSITION, PAY AND POWER FOR ALL

SPEAKERS: **Edie Fraser**, CEO, **WBC**;

**“ A majority (56%) of Progressive Insurance’s current employees are women. For Progressive employees with similar performance, experience, and job responsibilities, women earn one dollar for every dollar earned by men, and people of color earn one dollar for every dollar earned by their white coworkers. ”**

**TRICIA GRIFFITH**

PRESIDENT & CEO,  
PROGRESSIVE INSURANCE



# WELCOME LETTER

WELCOME TO OUR 2021 WBC SUMMIT ON GENDER EQUITY AND DIVERSITY AS WE WITNESS HISTORY IN THE MAKING AND PROGRESS BEING MADE IN THE EXTRAORDINARY HARD WORK TO REACH EQUAL POSITION, PAY, AND POWER FOR ALL BUSINESSWOMEN. WE SALUTE OUR WBC 55+ ORGANIZATION PARTNERS AND MORE THAN 430 BOARD, ADVISORY AND LEADERS CHAMPIONS; OUR CEO HONOREES AND TRAILBLAZER AWARDEES, OUR 35 VALUED SPONSORS AND HUNDREDS OF SPECIAL GUESTS. YOU ARE WITNESSING THE HIGHLIGHT OF OUR YEAR, WBC'S THIRD ANNUAL SUMMIT: EMPOWERING THROUGH GENDER EQUITY AND DIVERSITY, WHERE WE JOIN TO WITNESS THE MAKING OF THE LARGEST WOMEN'S BUSINESS MOVEMENT IN HISTORY!

We have over 3,000 participants gathered here and so many opportunities ahead of us. All of us at WBC look forward to engaging you and working collaboratively to grow the alliance and movement and accelerate progress towards our Nine Action Initiatives and targets. The time is now to build pathways and nontraditional ways of accelerating women business leaders with CEOs, C-Suite, board members, entrepreneurs and all those rising to the top, getting more access to capital, and sharing achievements. WBC recognizes the importance of diversity, as 34% of our stakeholders identify as diverse and DEI has never been more important. Understanding the intersectionality of diversity is more critical than ever and we all need to join to move the sisterhood. We salute men as allies, including the men who make up 10% of WBC, and our program called "Ally of Her".

Over the course of this Summit, we at WBC gather to honor and celebrate tremendous achievements in diversity, equity, and inclusion, offering gratitude to each of you each day as we work together with collaboration. Our hearty congratulations to the winners of our CEO Gender and Diversity awards and Trailblazers awards. Our partnerships leverage networks, resources, and infrastructures to drive faster,

positive results - together. Results and IMPACT for all women, and yes, diversity at our core. Thousands of diverse professional women and men, business organizations, public and private companies and the media have joined us to accelerate change. There are many groups tackling these challenges and the call for equality grows every day. Yes #FasterTogether is the method we chose. This Summit is the best for celebrating, learning, developing and energizing us to do ever more.

Yes, let's focus on Action (9 Action Initiatives and action with our Organization Partners and our Champions); Acceleration (yes, speed given the challenge of seeing the numbers and the role models); Accountability "share the progress with data and stories"; Achievement "that is results"; and then share these with Amplification, "shout out results and drive to ever higher". Thank you for joining us.



**EDIE FRASER**  
CEO, WBC

**“ 100% of Siemens U.S. Managing Board positions are held by women. Siemens believes by advancing women, and women of color, we are strengthening our team culture. It's what exposes us to new perspectives and sparks more creativity. People feel empowered when they know they can bring their full, authentic selves to work. ”**

**BARBARA HUMPTON**  
PRESIDENT & CEO,  
SIEMENS CORPORATION



# PARTNER ORGANIZATIONS







# ***2021 CEO LEADERSHIP AWARDS: EXCELLENCE IN GENDER & DIVERSITY***

## **WBC's 2021 Excellence in Gender and Diversity CEO Award**

recognizes top officials in major companies for their efforts to diversify their companies and increase opportunities for women in business roles. These CEOs have moved their companies to build a diverse workforce and pathways to leadership to ensure gender diversity throughout the company. WBC celebrates and honors the CEOs and companies leading the way in driving gender equity and diversity.







**MARY T. BARRA**

Chief Executive Officer,  
General Motors



**LAURENCE D. FINK**

Founder, Chairman and CEO,  
BlackRock, Inc.



**JIM FITTERLING**

Chairman and CEO, Dow



**TRICIA GRIFFITH**

President & CEO,  
Progressive Insurance



**BARBARA HUMPTON**

President and CEO,  
Siemens Corporation



**DOUG MCMILLON**

President & CEO, Walmart Inc.



**RONALD P. O'HANLEY**

Chairman and CEO,  
State Street Corporation



**DAVID TAYLOR**

Chairman, President &  
CEO, P&G

# ***2021 WBC TRAILBLAZER: GENDER & DIVERSITY AWARDS***

**The Women Business Collaborative WBC Trailblazer: Gender & Diversity Award** is an annual recognition of individual leaders who have implemented innovative changes for others and their communities. These award recipients further gender equity and diversity in all they do, uplifting those around them and cultivating inclusive environments. These individuals continue to pave the way for others, leaving an unmistakable mark on their communities and leading the way for future generations with a valued legacy.





**GINA RAIMONDO**  
U.S. Secretary of Commerce



**THASUNDA BROWN  
DUCKETT**  
President and CEO, TIAA



**EARVIN "MAGIC"  
JOHNSON**  
Chairman and CEO of Magic  
Johnson Enterprises



**INDRA NOOYI**  
Former Chairman and CEO,  
PepsiCo



**LILLY LEDBETTER**  
Author, Equal Pay Activist,  
Inspiration of the "Lilly  
Ledbetter Fair Pay Act"



**JOEY REIMAN**  
Co-Founder and Chair,  
Brand New World Studios

# ***SPEAKERS***





# DAY 1

## SPEAKERS AND PANELISTS

### WELCOME – THE WBC IN 2021: THE POWER OF COLLABORATION AND COMMITMENT TO EQUITY AND DIVERSITY

**EDIE FRASER**  
CEO, WBC



Edie Fraser is CEO of Women Business Collaborative (WBC), engaging business women's organization partners and stakeholders to accelerate the advancement of business women. Edie continues her 15th year as MD, Diversified Search. She was Founder and CEO of STEMconnector® and Million Women Mentors (MWM), with 2.5 million mentor commitments. She built Diversity Best Practices and two other companies. Edie won 59 major Leadership awards, was Chairman of the World Affairs Council of DC and Founding Member and current board of C200, in the Enterprising Women (EW) Hall of Fame and received the Mosaic Award from Diversity Woman and NAWBO's Gillian Rudd Award 2020.

Edie was CEO of Public Affairs Group, working with 250 Fortune companies advancing Best Practices. Edie has been on the cover of seven magazines for women and diversity leadership. With WBC, she partners with the CEO Forum and its Leadership Magazine. Edie has produced books, papers, and articles. These include Do Your Giving While You're Living, and Risk to Riches: Women's Entrepreneurship in America and Advancing a Jobs Driven Economy. Others include The Chief Diversity Officer and The Diversity Primer. She is in the Cosmos Club. She graduated with Honors from Duke University and is married to Joe Oppenheimer.

**BALAJI GANAPATHY**

Global Head Corporate Sustainability, Tata Consultancy Services, WBC Board Member



Balaji Ganapathy serves as the Global Head of Corporate Social Responsibility and Chief Social Responsibility Officer for Tata Consultancy Services (TCS), a Global Top 3 IT leader.

In this role, Balaji is focused on harnessing the power of purpose, people and technology to advance access, equity and inclusion across society. Under his stewardship, TCS has leveraged its technology, innovation, and thought leadership, to make a significant impact on the communities where TCS employees live and work.

Under his leadership, TCS was recognized by Points of Light's Civic 50 as IT Sector Lead in 2018 and 2019, & he was recognized by U.S. Chamber of Commerce Foundation with its distinguished Best Commitment to Education award.

## **EMPOWERING DIVERSE VOICES: A CONVERSATION WITH TRAILBLAZER THASUNDA BROWN DUCKETT, CEO TIAA**

**THASUNDA BROWN DUCKETT**  
President and CEO, TIAA



Thasunda Brown Duckett is President and Chief Executive Officer of TIAA, a Fortune 100 provider of secure retirements and outcome focused investment solutions to millions of people working in higher education, healthcare and other mission-driven organizations. As TIAA's CEO, Thasunda leads a company whose mission is defined by financial inclusion and opportunity – goals and values she has upheld throughout her career.

Thasunda joined TIAA after serving as Chief Executive Officer of Chase Consumer Banking, where she oversaw a banking network with more than \$600 billion in deposits and 50,000 employees. Previously, she was the CEO of Chase Auto Finance, one of the leading U.S. providers of auto financing, and National Retail Sales Executive for Chase Mortgage Banking, where she managed 4,000 mortgage bankers. Earlier in her career, Thasunda was a Director of Emerging Markets at Fannie Mae, where she led the implementation of national strategies designed to increase homeownership among Black and Hispanic Americans. She serves on the boards of NIKE, Inc., Robert F. Kennedy Human Rights, Sesame Workshop, National Medal of Honor Museum, Economic Club of New York, University of Houston Board of Visitors and Dean's Advisory Board for the Baylor University's Hankamer School of Business. She is a member of the Executive Leadership Council, Delta Sigma Theta Sorority Inc. and Jack and Jill of America Inc.

Thasunda founded the Rosie and Otis Brown Foundation, in honor of her parents, to recognize and reward people who use ordinary means to empower and uplift their community in extraordinary ways. She is passionate about helping communities of color close achievement gaps in wealth creation, educational outcomes and career success. Thasunda grew up in Texas and lives in Connecticut with her husband and four children. She holds a Bachelor's degree in Finance and Marketing from the University of Houston and an MBA from Baylor University.

**Interviewer**

**RICHELLE PARHAM**

President Global e-Commerce and  
Business Development, Universal Music Group



Richelle Parham is a seasoned C-Suite executive, who possess more than 25 years of global strategy and marketing experience. In 2021, Ms. Parham joined Universal Music Group (UMG) as President of Global eCommerce and Business Development. Parham oversees UMG's global e-commerce strategy and business development across the company's iconic labels, publishing company, operating units, and territories. In 2019, Ms. Parham joined WestRiver Group, as a Managing Director. WestRiver Group provides integrated capital solutions to the global innovation economy. She was previously a General Partner of Camden Partners, a private equity firm, focused on investing in growth stage global consumer companies. While at Camden Partners, Ms. Parham founded and served as Executive Chairman of the board of directors of Shyn, a direct-to-consumer oral care company. Prior to Camden Partners, Ms. Parham served as Chief Marketing Officer of eBay, and leveraged her background in consumer and digital marketing to develop strategies and execute marketing activities to reach 180+ million users. Prior to joining eBay, Ms. Parham served as head of Global Marketing Innovation and Initiatives, and head of Global Marketing Services at Visa Inc. Her experience included 13 years at Digitas, where she held senior leadership roles. Throughout her career, Ms. Parham has received many awards and honors, including being named to Forbes "50 Most Influential CMOs in the World", Fast Company "Most Creative People in Business 1000", Savoy "Most Influential Women in Corporate America" and "Most Influential Black Corporate Directors", and Black Enterprise "Power in the Boardroom". Additionally, she received the Women of Influence award by the Silicon Valley/San Jose Business Journal, while being inducted into the World Association for Cooperative Education Co-op Hall of Fame. She has served on the board of directors for Best Buy, e.l.f. Beauty, LabCorp, and Scripps Network Interactive.

## **CEO ROUNDTABLE WITH 2021 EXCELLENCE IN GENDER AND DIVERSITY AWARDEES**

### **JIM FITTERLING**

**Chairman and CEO, Dow**



Chairman of the Board and Chief Executive Officer, Dow, a global materials science company.

Mr. Fitterling became CEO in July 2018 and was elected Chairman in April 2020. Previously, he served as Chief Operating Officer for the Materials Science Division of DowDuPont, an \$86 billion holding company.

Dow separated from DowDuPont in April 2019. Mr. Fitterling has played a key role in Dow's transformation, from lower-margin, commodity businesses to one more deeply focused on higher-growth, consumer demand-driven markets that value innovation – chartering the company's ambition to be one of the world's most innovative, customer-centric, inclusive and sustainable materials science companies. He joined Dow in 1984, two weeks after his graduation from the University of Missouri – Columbia.

Over his career, Mr. Fitterling has spent more than 10 years in leadership roles across Asia and served in a variety of sales, marketing, supply chain, corporate development, and business operations positions across Dow.

### **TRICIA GRIFFITH**

**President & CEO, Progressive Insurance**



Tricia Griffith is the President and Chief Executive officer of Progressive, being appointed to the position in July 2016. During her tenure as CEO, Tricia has led the company to historic growth, advancing Progressive's preferred segment of customers who bundle home and auto insurance from 400,000 to more than 1 million and moving from fourth to third on the list of U.S. auto insurers, based on written premium. Tricia has a bachelor's degree from Illinois State University and is a graduate of the Wharton School of Business' Advanced Management Program. She serves on the board of directors at FedEx, is a member and sits on the board of the Business Roundtable and is an associate of the Business Council.

### **BARBARA HUMPTON**

**President and CEO, Siemens Corporation**



Barbara Humpton is President and CEO of Siemens Corporation, where she guides the company's strategy and engagement in serving the company's largest market. Siemens USA employs approximately 40,000 people serving customers in all 50 states and Puerto Rico and generated \$17 billion in revenue in fiscal year 2020. She views the true purpose of technology as expanding what's humanly possible. She's also passionate about diversity, STEM education and what she calls a work-life blend that honors her priorities both at Siemens and as a grandmother. Humpton is a graduate of Wake Forest University with a bachelor's degree in mathematics and is Chairman of the Siemens Corporation Board, the Siemens Foundation and of the Center for Strategic and Budgetary Assessments.



## Moderator

### ROBERT REISS

CEO, The CEO Forum Group



Robert Reiss is founder and host of The CEO Show, nationally syndicated to more than 600,000 listeners on AM/FM radio. His company publishes The CEO Forum, a quarterly magazine whose subscription base is exclusively 10,000 CEOs. Reiss is a frequent keynote speaker on lessons from CEOs. Robert founded the company in 2007 with a radio show, The CEO Show, which today is nationally syndicated on over 25 AM radio stations with 600,000 weekly listeners. The CEO Show was rated in the 2016, "10 Top Podcasts Every CEO Should Listen To" as the #1 Podcast for CEOs. He also is a writer for Forbes.com since 2009 specializing in transformative CEOs with focus on: the customer experience, culture and digital transformation. The CEO Forum publishes The CEO Forum Magazine, a quarterly received exclusively by the top 10,000 CEOs in America.

Robert Reiss coined the term "Transformative CEO", and then co-authored, The Transformative CEO (McGraw-Hill, 2012). Reiss' work with CEOs has been featured in media such as Squawk Box and The Harvard Business Review where Reiss was cited as, "an expert in executive communications". According to the renowned business author Tom Peters, "Robert Reiss knows CEOs better than any person alive."

Prior to The CEO Show, Reiss was Managing Director of a strategic implementation firm. In his not-for-profit work, Reiss is on the Board of Griffin Healthcare (A Fortune #4 Best Company to Work for in America), Planetree, and Kingsbrook Medical Center. He was a recipient of the United Health Fund's Distinguished Trustee Award.

## Moderator

### BECKY SHAMBAUGH

President & CEO, Shambaugh Leadership



Rebecca Shambaugh is the President of SHAMBAUGH Leadership, a global leadership development organization whose mission is to develop high-performing and inclusive leaders who transform workplace cultures to drive greater innovation and business results.

Rebecca is also the Founder of Women in Leadership and Learning, one of the first executive leadership development programs in the country dedicated to the research, advancement, and retention of women leaders and executives.

She has received many distinctions and awards including: Recipient of the Smart CEO Brava! Award, Business Leader's Women Who Mean Business Award, Entrepreneur Organization of the Year Award, Finalist for the Outstanding Corporate Citizenship Award for Woman-Owned Business of the Year, Chair of the Leadership Council for Women Business Collaborative, Chairman of the Board of Young Women Lead, Member of the National Press Club and the Economic Club of Washington, D.C.

Prior to starting her own company, Rebecca has worked for such premier organizations as General Motors, Fairchild Industries, and Amax Inc. as a senior executive in the leadership and human capital arena. Rebecca partners with a cross-section of clients such as: Association of Corporate Counsel (ACC), Capital One, Cisco, Dow Chemical, Equifax, Facebook, Hilton Worldwide, IBM, Johnson & Johnson, KPMG, Marriott International, MassMutual, Mastercard, Microsoft, National Grid, and Salesforce. Rebecca holds a Bachelor of Science Degree in Industrial Relations from Purdue University and a Masters of Arts Degree in Organizational Development from Marymount University.

Rebecca has been showcased on CNBC, TED Talks, Fox News (New York), NPR, Washington Business, ABC, and numerous syndicated radio talk shows. She has been featured in publications such as: Leader to Leader, The New York Times, The Washington Post, Training Industry, Time Magazine, USA Today, Fortune Magazine, and U.S. News & World Report. Rebecca is the author of the best-selling book, "It's Not a Glass Ceiling, It's a Sticky Floor"



## **THE FUTURE OF ENTREPRENEURSHIP: A CONVERSATION WITH TRAILBLAZER EARVIN "MAGIC" JOHNSON, CHAIRMAN AND CHIEF EXECUTIVE OFFICER MAGIC JOHNSON ENTERPRISES**

### **EARVIN "MAGIC" JOHNSON**

Chairman and CEO of Magic  
Johnson Enterprises



Earvin "Magic" Johnson has successfully parlayed his skills from the basketball court into boardroom as Chairman and CEO of Magic Johnson Enterprises (MJE).

In 2012, Johnson made history when he became co-owner of MLB's Los Angeles Dodgers. He also co-owns WNBA's Los Angeles Sparks, MLS's Los Angeles Football Club, and eSports franchise Team Liquid. He continues to expand his influence through businesses including: EquiTrust Life Insurance Company and SodexoMAGIC.

Through a newly formed fund, Johnson is investing millions of dollars on infrastructure improvement in the United States. He is also one of the leading investors in a number of minority-owned tech companies that include Uncharted Power, Jopwell, and ShotTracker.

### **Moderator**

### **MICHAEL NORRIS**

CEO, Urban Legacies, WBC Board Member



An experienced global business leader, Michael Norris' career has taken him all over the world. He has deep experience in enabling business transformation and is known for his passion of attracting top talent to deliver on breakthrough strategies.

He has leveraged his entrepreneurial energy to drive domestic and international business turnarounds with consistent profitable growth at Sony Retail Entertainment/Loew's Cineplex Entertainment, Chili's Grill & Bar Asia, and General Mills Restaurant Group. Most recently, Mr. Norris held two positions at Sodexo, as a COO of Sodexo's \$10 Billion North American business, and as CEO of its \$5 Billion Health Care Division. In his 10-year tenure, he and his team doubled the company's top line revenue and tripled its bottom-line profits.

In his former position as President and CEO of Loew's Cineplex Entertainment/ Sony Retail Entertainment, Mr. Norris lead the turn-around of the financially troubled Loew's Theatres. This led to the very successful \$1.4 Billion sale to Bain Capital. Michael's previous experience includes being a Partner and CEO of Chili's Grill and Bar Asia, a Master Franchiser of Brinker International, where he introduced Chili's to the Pacific Rim.

Michael earned an MBA with emphasis in International Business from the University of East London, U.K. He serves on the board of Sodexo Magic, a company he started between Earvin "Magic" Johnson and Sodexo, and proudly serves on the board of the United Negro College Fund. With a lifelong passion for helping others he has served on the board of Variety the Children's Charity, the Will Rogers Institute, World Affairs Council, and he is also the past President of the National Association of Theatre Owners. Michael is a co-author of the book Advancing a Jobs Driven Economy published by STEMconnector.

## **THE CHANGING FACE OF LEADERSHIP: WOMEN CEOS AND THE C-SUITE**

**SUBHA V. BARRY**  
CEO, Seramount



Subha V. Barry is president of Seramount, now part of EAB. Seramount (formerly known as Working Mother Media) is a strategic professional services firm dedicated to advancing diversity, equity and inclusion in the workplace. Here, she oversees four key divisions—Insights, Solutions, Events, and Digital—and drives the firm’s vision, strategy, and business development.

Subha was SVP and Chief Diversity Officer at Freddie Mac, where she served on the firm’s management committee and led their Foundation. During her 20+ years at Merrill Lynch, Subha was a Managing Director and Global Head of D&I.

She also created a highly successful Multicultural Business Development Group to focus their Wealth Management business on diverse and multicultural communities. Subha is married to her college sweetheart, Jim, for 34 years. They have two grown children.

- *P&G has 41% of its C-Suite positions held by women.*
- *More than a quarter (29%) of the C-Suite positions at State Street are held by women.*
- *Women hold 40% of C-Suite positions at Walmart.*
- *Nearly one-third (31%) of BlackRock’s Board of Directors seats are held by women.*
- *More than half (54%) of General Motors Board of Directors is represented by women.*

**LORRAINE HARITON**  
President & CEO, Catalyst



Catalyst’s vision and mission have been a passion for Lorraine Hariton since college. Lorraine’s career has benefited tremendously from Catalyst’s work, and she is honored to lead the organization at this crucial time, to pay it forward to future generations, and to help write the next chapter in its 58-year legacy of accelerating positive change for women.

Lorraine brings a strong and diverse background in technology, innovation, and partnering to her role as President & CEO. Her extensive career includes senior-level positions in Silicon Valley, as well as leadership roles across the private, nonprofit, and government sectors. She served as CEO of two Silicon Valley start-ups and held senior executive roles at IBM and other public companies. In 2009, she was appointed by President Obama to be Special Representative for Commercial and Business Affairs at the US Department of State. Most recently, Lorraine was Senior Vice President for Global Partnerships at the New York Academy of Sciences.

Lorraine has been involved in women’s advancement leadership initiatives throughout her career. At the New York Academy of Sciences, she was instrumental in creating the Global STEM Alliance and its 1000 Girls, 1000 Futures program, a global mentoring initiative to help girls pursue careers in STEM (science, technology, engineering, and math).

At the US Department of State, Lorraine established the Global Entrepreneurship Program, the WECREATE program for women entrepreneurs, and the International Council on Women’s Business Leadership. She has served on several boards of organizations committed to the advancement of women in the workplace, including the UN Women Global Innovation Coalition for Change, the Clayman Institute for Gender Research at Stanford, and Watermark.

## **DARA KLEIN**

**Managing Director of Kaplan Partners**



Dara Klein is an accomplished Executive Search leader and Board Advisor serving the financial services industry and growth company sectors.

As Managing Director of Kaplan Partners, a boutique retained executive search and board advisory firm, Dara is known as a confidant to CEOs and for her unique and trusted relationships with Boards of Directors and key executives. She combines exceptional listening skills with a thorough understanding of business strategy, growth expectations and technical requirements, to deliver honest, actionable feedback that consistently results in highly effective, culturally in-sync organizational success.

Dara serves as a Co-Chair of the Advisory Council for the Women Business Collaborative (WBC). She is also a member of the Forum of Executive Women and serves on the Women in Leadership and Women on Boards committees. She is a national speaker on Board and CEO Succession including a podcast in partnership with Penn State University on Succession Planning.

Dara began her career with Xerox Corporation where she progressed through the ranks, through her 10-year tenure, as a sales expert for Fortune 500 clients in financial services and government. She then directed marketing communications and branding strategies, in partnership with top U.S. banks, for Integriion Financial Network. Additionally, Dara worked with a start up before joining Kaplan Partners in 2004. Dara earned a B.S. in Marketing from Pennsylvania State University

## **KIMBER L. MADERAZZO**

**Chairman of the Board, Committee of 200**



Seasoned executive and experienced board member Kimber L. Maderazzo has been at the helm of pivotal initiatives, innovative growth strategies, and radical change within the Beauty, Cosmetics, and Health industry for more than 25 years. Kimber transformed a \$1B business into a more customer-oriented global enterprise in her operational role as EVP General Manager, Corporate Secretary of The Proactiv Company—a Nestlé Skin Health and Guthy-Renker joint venture. She delivered impressive performance gains, increasing annual revenue by \$185M while slashing costs by \$12M. An experienced Board Member, Kimber currently serves as the Chairman of the Board for C200 Women's Executive Leadership Organization and the Executive Committee of Pepperdine University Board of Visitors.

## **Moderator**

## **JANE HANSON**

**Contributor Forbes, CEO/  
Founder HHH Productions LLC**



Emmy award winning television journalist and coach Jane Hanson has spent over 30 years helping people communicate better. She is also a contributor to Forbes.com; hosts programs on cable channels and private streaming broadcasts.

Jane Hanson spent most of her career as an anchor and correspondent for NBC New York – where she covered events ranging from the tragedy of 9/11 to the joy of Yankees victory parades to the Olympics to Wall Street and Washington, along the way winning 9 Emmy Awards; named “Correspondent of the Year” by New York’s Police Detectives and New York’s Firefighters. Jane has also been a board member of Graham Windham, Phipps Houses, the Randall’s Island Sports Foundation, the Westhampton Beach Performing Arts Center, and Telecare. She has taught courses on communication at Long Island University, Stern College, and the 92nd St Y. She is a graduate of the University of Minnesota’s School of Journalism.

## **EMPOWERING AMERICAN WORKERS: A CONVERSATION WITH TRAILBLAZER SECRETARY GINA RAIMONDO, SECRETARY OF COMMERCE**



**GINA M. RAIMONDO**

**U.S. Secretary of Commerce**

Gina M. Raimondo serves as the 40th U.S. Secretary of Commerce. She is focused on a simple but vital mission — to spur good-paying jobs, empower entrepreneurs to innovate and grow, and help American workers and businesses compete. Secretary Raimondo was formerly the 75th Governor of Rhode Island and its first woman governor.

Secretary Raimondo grew up in a close-knit Italian family in Rhode Island. She graduated with honors from Harvard and won a Rhodes Scholarship to Oxford University where she earned a doctorate and met her future husband Andy Moffit. She later graduated from Yale Law School and clerked for US District Judge Kimba Wood. Secretary Raimondo also served as founding employee and senior vice president at Village Ventures, before she returned home to Rhode Island and founded Point Judith Capital, which was the state's only venture capital firm.

In November 2010, Secretary Raimondo was elected to serve as General Treasurer of Rhode Island, receiving the largest number of votes of any statewide candidate. When she took office as General Treasurer, she tackled the state's \$7 billion unfunded pension liability.

During her time as Governor, Secretary Raimondo kick-started the state's economy and made record investments in infrastructure, education, and job training. She focused tirelessly on creating economic opportunities and good-paying jobs for all Rhode Islanders.

**Interviewer**

**KAREN S. LYNCH**

**President and CEO, CVS Health**



Karen S. Lynch is President and Chief Executive Officer of CVS Health, a Fortune 4 diversified health solutions company. Karen leads 300,000 colleagues who are passionate about transforming health care to be simpler, more convenient and more personalized.

Under Karen's leadership, CVS Health touches the lives of more than 100 million people each year through its unique combination of assets, including more than 9,900 pharmacies and over 1,000 MinuteClinic and HealthHUB locations. CVS Health also serves an estimated 34 million people through its health insurance products and services. CVS Health continues to play a leading role in the national response to COVID-19 through testing solutions and vaccine administration across the country. Karen has over three decades of experience in the health care industry. Prior to becoming Chief Executive Officer, she was Executive Vice President of CVS Health and President of Aetna and responsible for driving the strategy to deliver consumer-focused, high-value health care to the millions of people Aetna serves.

Before joining CVS Health, Karen held executive positions at Cigna and Magellan Health Services, where she served as president. She began her career with Ernst & Young as a Certified Public Accountant (CPA). In 2021, Karen was included on Forbes' inaugural 50 over 50 list. She also received the Committee for Economic Development's Distinguished Leadership Award for Corporate Citizenship and Business Stewardship. In 2020, she was recognized by Forbes as one of the World's 100 Most Powerful Women and was included on Business Insider's Top 100 People Transforming Business list in 2019. For the past five years (2016 to 2020), Karen was named to Fortune's list of the 50 Most Powerful Women in Business. Karen serves on the board of U.S. Bancorp and is Chair of their Audit Committee. She is a trustee of The Bushnell Performing Arts Center and a member of the Global 50 and the Boston College Women's Council. Karen also serves as a member of the Business Roundtable.

A graduate of Boston College and The Questrom School of Business at Boston University, Karen was awarded an honorary doctorate of humane letters from Becker College in 2015.

## **CHANGING THE FACE OF LEADERSHIP AND EMPOWERING DIVERSITY**

### **SHARON REYNOLDS**

Founder and President DevMar Products  
and Devmar Family Companies, WBC Board  
Member and Co-Chair Advisory Council



Sharon W. Reynolds, President/CEO, launched DevMar Products with an idea to distribute environmentally-conscience, pathogen remediation products.

Sharon is the founder of DevMar Global Healthcare Solutions, a distributor of human donor milk for at-risk infants in the NICU, Bryla J Couture Clothiers, designer-inspired fashion for a purpose for the fashion conscience woman, and DevMar Manufacturing, a facility providing quality control oversight for its specialty products.

A serial entrepreneur, Sharon was named the Top 20 in 2020 for Enterprising Women, 2019 WBE Star by the Women's Business Enterprise National Council (WBENC), and the 2019 Enterprising Woman of the Year award by Enterprising Magazine. She recently received the 100 Black Men/Women President's Organization Women of Color Achievement Award and was honored with the Power Moves Award as Best Entrepreneur of the Year in 2018. Sharon received honors for the 2018 Nashville Business 100 Leading Women and was awarded the MBE magazine's WBEs Who Rock award and a 2019 cover photo biographical story.

Sharon was named to the Women Business Collaborative Board of Directors and co-chair of the WBC Advisory Council.

Sharon was selected to serve on the Enterprising Women Magazine's Advisory Council, Second Harvest Food Bank Board and Women Business Enterprise-South Board of Directors.

### **ANDREA J. SIMON**

Founder and CEO,  
Simon Associates



Andrea J. Simon, Ph.D. ("Andi") is an international leader in the growing field of corporate anthropology, an Axiom bronze Best Business Book of 2017 winning author of *On the Brink: A fresh lens to take your business to new heights*, and the founder and CEO of Simon Associates Management Consultants (SAMC). Andi's forthcoming book is entitled *Rethink: Smashing the Myths of Women in Business*. Scheduled for release in January 2021, it shows how women today are challenging the expected norms of business and crashing through with extraordinary creative business, legal and professional solutions.

Dr. Simon enables organizations to see their cultures with fresh eyes. Her talks on *Change Matters* and *Blue Ocean Strategy* have been featured in over 500 engagements. She is widely covered in *Inc.com*, *Business Week*, *Good Morning America*, and *Modern Healthcare* and has been a blogger for *Forbes* and *Fierce Healthcare*.

With more than 125,000 monthly listeners, her podcast, *On the Brink with Andi Simon*, is ranked among the top 200 business podcasts and the rated among the top 20 for futurists.

Andi and her husband Andrew Simon (another Andy) launched the Simon Initiative for Entrepreneurship at Washington University in 2018. She was also a visiting professor teaching entrepreneurship at Washington University in 2006.

Her clients come from across the globe and span industries as she helps them come "off the brink," and learn how to soar again.

***“ Collaborating with inspirational women leaders and organizations whose mission and focus is to elevate the stature, representation, and impact of women in the workforce accelerates progress. We will reach our goals faster because we are more powerful together than we are as individual entities. ”***

**SUBHA V. BARRY**

CEO OF SERAMOUNT



# DAY 2

## SPEAKERS AND PANELISTS

### WELCOME – WBC TODAY AND TOMORROW

#### LYNNE BORN

Chief Practice Officer,  
WBC Board Member



Lynne Born is the Chief Practice Officer for Aspiriant, a wealth management firm providing independent investment management, wealth planning, and family office services across the United States. Previously CEO of a Best-of-the-Best NYC-based HNW accounting firm; President of a Silicon Valley based RIA; and Partner-in-Charge of one of the largest Multi-Family Offices in the United States.

*“Only by being transparent and honest about where we stand can we make progress on gender and racial diversity, equity and inclusion. By creating a more diverse culture in business, we can and will create stronger companies and a more inclusive society.”*

**LAURENCE D. FINK**  
CHAIR & CEO, BLACKROCK INC.

#### EDIE FRASER

CEO, WBC



Edie Fraser is CEO of Women Business Collaborative (WBC), engaging business women's organization partners and stakeholders to accelerate the advancement of business women. Edie continues her 15th year as MD, Diversified Search. She was Founder and CEO of STEMconnector® and Million Women Mentors (MWM), with 2.5 million mentor commitments. She built Diversity Best Practices and two other companies. Edie won 59 major Leadership awards, was Chairman of the World Affairs Council of DC and Founding Member and current board of C200, in the Enterprising Women (EW) Hall of Fame and received the Mosaic Award from Diversity Woman and NAWBO's Gillian Rudd Award 2020.

Edie was CEO of Public Affairs Group, working with 250 Fortune companies advancing Best Practices. Edie has been on the cover of seven magazines for women and diversity leadership. With WBC, she partners with the CEO Forum and its Leadership Magazine. Edie has produced books, papers, and articles. These include Do Your Giving While You're Living, and Risk to Riches: Women's Entrepreneurship in America and Advancing a Jobs Driven Economy. Others include The Chief Diversity Officer and The Diversity Primer. She is in the Cosmos Club. She graduated with Honors from Duke University and is married to Joe Oppenheimer.



## **COLLABORATION TO IMPACT: PROGRESS AGAINST TARGETS**

### **CAMILLE BURNS**

#### **CEO, Women President's Organization**



As CEO of the Women Presidents' Organization, Camille champions the WPO's vision to help second-stage women entrepreneurs around the world take their companies to the next level of success. Since joining WPO in 2000, Camille has worked to steer the organization's significant growth trajectory and expand its global footprint.

Camille is a member of Forbes Business Council, NY and International Women's Forum, Golden Seeds and IWECC. She is an advisory council member for Enterprising Women and is on the Board of Directors for Go for the Greens. Camille's expert commentary has been included in Fast Company, Forbes, Medium and Thrive Global.

Camille holds a BA from NYU and an MBA from Baruch College, Zicklin School of Business.

### **ANNA MOK**

#### **President & CEO, Ascend Leadership**



Anna Mok is the President & Co-Founder of Ascend, North America's membership network of Pan-Asian business professionals and the co-founder of Ascend Pinnacle, North America's network of Pan-Asian corporate directors. Known as a community builder and connector, Anna has a deep passion for creating economic and educational access and for diversity, equity and inclusion in the workplace and society. She inspires her team and organizations to make positive sustained societal impacts and is focused on building leaders to do so. She has demonstrated commitments to the development and advancement of emerging leaders, women and minorities into senior executive and corporate board director roles.

Her impact extends beyond the AAPI community with other boards she currently serves on including the boards and advisory boards of the Commonwealth Club of California, the United Way Bay Area and the Asian Pacific Fund. In addition, she is the Co-chair of the Women CEOs in America Initiative, a Senior Fellow with the American Leadership Forum and a past board and executive committee member of the Committee of 100 and APIA Scholars.

During her distinguished career at Deloitte, she has served in various leadership roles including ones focused on clients and market growth. Anna is a broad-based leader focused on serving prestigious companies headquartered across the globe in the high technology, healthcare, life sciences, fintech and consumer-oriented industries. She is currently the Asia Pacific Leader for the Advisory Practice and a Global Lead Client Services Partner at Deloitte. Anna was the first Chinese American woman admitted to partnership at Deloitte, selected as a member of Deloitte's Board Council and the CEO Advisory Partner Council.

An immensely curious and creative individual, Anna spends her spare time building public art, pursuing her love of cooking and entertaining, renovating her Victorian home and exploring nature with her family and friends.



## CANDACE WATERMAN

President & CEO, WIPP



Candace Waterman is President and CEO of Women Impacting Public Policy (WIPP). With over 35 years of experience running private and public businesses, she heads the leading national nonpartisan policy organization for women businesses. Serving over 12 million women-owned companies, Candace works with lawmakers to influence policy for economic equity, procurement inclusion, and global marketplace access. Before WIPP, Candace served as Vice President and Chief of Staff for the Women's Business Enterprise National Council (WBENC), the nation's leading third-party certifier of Women's Business Enterprises (WBEs) and Woman-Owned Small Businesses (WOSBs). She currently serves as a U.S. Delegate of the W20.



## GWEN YOUNG

COO, WBC

Gwen K. Young is VP of Business Development and Global Consulting at Perch Perspectives and President of Balance Up Leadership. She is also a Visiting Scholar at the Elliot School of International Affairs, George Washington University and former Director of the Global Women's Leadership Initiative and Women in Public Service Project at the Wilson Center. Ms. Young is an advisor to Concordia. Ms. Young has worked across the globe to promote equal opportunity, and peace and justice. She has developed strategy, programming and advocacy in the areas of humanitarian policy, international affairs and international development. This includes developing public private partnerships and advocating for and publishing on the role girls and women play in political, social and economic development and designing exploitation and SGBV guidelines. As an attorney, Ms. Young has worked as a professional advocate in corporate law settings, with the ICTY and the Kroc Institute for Peace and Justice at the University of San Diego. An alumna of Smith College, Harvard's Kennedy School of Government and the University of California Davis, School of Law, Ms. Young has pursued a career of international public service in humanitarian relief, international development, and human rights.

## JOHANNA ZEILSTRA

CEO, Genderfair, WBC Board Member



Johanna is an established business strategist and an accomplished leader for both start-ups and global corporations. Over the past two decades, she has worked at PricewaterhouseCoopers and JPMorgan Chase, and with over a dozen client corporations, including Delta Airlines, Sony Pictures Entertainment, Philips, Lucent, Disney, Bank of America, and Occidental Petroleum. Her career has led her to work in Canada, China, Indonesia, France, and The Netherlands. She acts as a coach to senior executives on boards and top teams and has a passion for supporting and advancing women leaders.

Johanna currently runs Gender Fair, a platform that uses data analytics to determine an organization's progress towards diversity and inclusion. Prior to this, Johanna co-founded GiveBack, an innovative platform that makes it easy for companies to build authentic and impactful cause marketing, workplace giving and other social responsibility initiatives. GiveBack was launched on the Oprah Winfrey Show during her final season in 2011.

Johanna is originally from the Netherlands and educated in Canada where she earned an undergraduate degree in Sociology and a Masters degree in Business Administration. She resides in Westchester, NY, where she runs the Women Entrepreneurs Network and serves on several boards, including the CEO Forum.

## **CORPORATIONS LEADING THE CHARGE IN 2021**

### **TONI BUSH**

**Executive Vice President and Global Head of Government Affairs, NewsCorp**



Antoinette (Toni) Bush is Executive Vice President and Global Head of Government Affairs for News Corp, a global media company and home of Dow Jones, The Wall Street Journal, New York Post, newspapers in the UK and Australia, HarperCollins Publishers and Realtor.com. Ms. Bush is responsible for leading the company's government relations efforts in the US, the UK and Australia. Ms. Bush was Executive Vice President of Northpoint Technology Ltd., where she led legal and regulatory strategies. She also served as Senior Counsel to the Communications Subcommittee of the U.S. Senate Commerce, Science and Transportation Committee and worked on numerous bills, including the landmark Cable Act of 1992.

**“ It’s a fundamental belief of mine that we’re a better company, a smarter company, and a more creative company when we’re fueled by a diversity of thought and a diversity of experiences. An inclusive culture attracts this much-needed diversity, creating an environment where we can do our best thinking. Through this, we can draw on our different perspectives to develop solutions for a more sustainable future. ”**

**JIM FITTERLING**  
CHAIR & CEO, DOW

### **NAN DASGUPTA**

**Managing Director and Senior Partner, BCG**



Nan DasGupta is a Managing Director and Senior Partner in BCG's Toronto office and is a core member of the Financial Services Practice. She leads our People and Organization Practice in Canada, is the People Chair for BCG Canada, and the Leader of Women@BCG in North America. Nan has worked extensively on strategy and organizational transformational efforts across Financial Services, Retail, Consumer and Industrial Good industries. She has contributed extensively to the Social Impact and Diversity, Equity and Inclusion domains, and is one of the leaders of BCG's Centre for Canada's Future. Nan is a board director of CivicAction Leadership Foundation, Leap Pecaut Centre for Social Impact, and a member of the Ivey Advisory Board and of the Catalyst Canada Advisory Board. She has three kids and leads an active life of sports, fun, and travel with her family. Before joining the firm, Nan worked as a Project Engineer for General Electric, Industrial Motors Business. Nan received her M.B.A. from the University of Western Ontario, Masters of Electrical Engineering from the University of Toronto, and Bachelor Honors Electrical Engineering degree with a minor in Management from McGill University.

### **AMY LENANDER**

**Executive Vice President & Head of Consumer Auto, Capital One**



Amy Lenander leads Capital One's Consumer Auto business where she aims to simplify the car buying experience by empowering customers and dealers with products like Auto Navigator. Since joining Capital One in 2003, Amy has held a variety of roles including Head of International and Head of Card Rewards and Loyalty, while driving growth, managing risk, developing inclusive teams, and delivering meaningful products for millions of customers. Amy is a fellow of the 2019 class of the Aspen Institute Finance Leaders Fellowship and earned degrees from Harvard University and Columbia University.

## LARRY QUINLAN

Principal Deloitte, Member of  
Board of Directors, ServiceNow



Larry Quinlan is a principal at Deloitte. He has held a number of leadership roles since joining Deloitte in 1988—most recently serving as the Global Chief Information Officer (CIO), with responsibility for all facets of technology worldwide including strategy, operations, and cyber. Quinlan also serves as dean of the Next Generation CIO Academy, Deloitte’s CIO leadership development program for client executives, and is a Senior Technology Fellow for selected Deloitte clients. He has served on the Deloitte Executive and Operating Committees. Quinlan serves on the boards of the American Foundation for The University of the West Indies (AFUWI), NPower, KIPP Miami, and Easterseals South Florida. He is chair of the Information Technology Committee of the United Way of Miami-Dade. He previously served on the boards of the Executive Leadership Council (ELC) and the Information Technology Senior Management Forum (ITSMF).



## KRISTEN VERDERAME

VP of Government Affairs, NetApp

Kristen Verderame, a 26-year legal and government affairs professional, is the VP of government relations at data management company NetApp. Verderame manages NetApp’s worldwide public sector engagement and legislative initiatives as the Sunnyvale, California-based software provider aims to help customers address key mandates. The company said it looks to increase risk mitigation and strategic planning efforts based on global trends in international affairs and to support agencies in information system modernization and cloud deployment projects. She joined NetApp in 2018 as a government relations adviser and previously held a similar role at FireEye’s (Nasdaq: FEYE) and Booz Allen Hamilton (NYSE: BAH). Verderame spent more than 10 years at BT Global Services and served as CEO of Pondera International, a business consultancy she established in 2007.

## Moderator

## FELICITY HASSAN

President Audeliss, WBC Board Member



Felicity has built a successful career in executive search both on the agency side and in house. She started her career in London and has lived and worked in New York since 2008. Felicity is passionate about leading a business dedicated to levelling the playing field for diverse talent.

In her early career, Felicity developed a new business stream for a FTSE 250 company who asked her to launch their legal practice in New York. She later developed the corporate functions practice for a search boutique and was approached by one of the firm’s clients, Bloomberg, to come in-house and help them build their Talent Acquisition capability. Felicity created an “internal agency” approach and a sustainable talent strategy for Bloomberg and then Audible (an Amazon Company) on a global scale.

Felicity became the Managing Director and Company Secretary for Audeliss in 2018. Felicity also leads INvolve, a membership and advisory firm looking to drive inclusion and belonging for clients looking to create an inclusive environment for their employees. In addition to her corporate role Felicity serves on the Board of WBC and is a member of Luminary NYC.

## **REIMAGINING THE CORPORATION: A CONVERSATION ON CORPORATE PURPOSE WITH TRAILBLAZER JOEY REIMAN, CO-FOUNDER AND CHAIR, BRAND NEW WORLD STUDIOS**

### **JOEY REIMAN**

Co-Founder and Chair,  
Brand New World Studios



Joey Reiman, current Founder and Chairman of Brand New World Studios, founded the company with the purpose of creating the most meaningful storytelling company in the world.

Known globally as the “King of Corporate Purpose,” he has helped Fortune 500 companies articulate and activate their company and brand purpose for the past twenty-five years. Many of the world’s most prestigious businesses, including American Express, Delta Air Lines, Mercedes, and more, have adopted Reiman’s business frameworks and methodologies.

Previously, Reiman served as the Founder and CEO of the global consultancy BrightHouse and as a Fellow at the Boston Consulting Group.

A best-selling author, TED speaker, and Professor at Emory University’s renowned Goizueta Business School, Fast Company magazine recently named Reiman one of the 100 people who will change the way the world thinks.

### **Interviewer**

**EDIE FRASER**  
CEO, WBC



Edie Fraser is CEO of Women Business Collaborative (WBC), engaging business women’s organization partners and stakeholders to accelerate the advancement of business women. Edie continues her 15th year as MD, Diversified Search. She was Founder and CEO of STEMconnector® and Million Women Mentors (MWM), with 2.5 million mentor commitments. She built Diversity Best Practices and two other companies. Edie won 59 major Leadership awards, was Chairman of the World Affairs Council of DC and Founding Member and current board of C200, in the Enterprising Women (EW) Hall of Fame and received the Mosaic Award from Diversity Woman and NAWBO’s Gillian Rudd Award 2020.

Edie was CEO of Public Affairs Group, working with 250 Fortune companies advancing Best Practices. Edie has been on the cover of seven magazines for women and diversity leadership. With WBC, she partners with the CEO Forum and its Leadership Magazine. Edie has produced books, papers, and articles. These include Do Your Giving While You’re Living, and Risk to Riches: Women’s Entrepreneurship in America and Advancing a Jobs Driven Economy. Others include The Chief Diversity Officer and The Diversity Primer. She is in the Cosmos Club. She graduated with Honors from Duke University and is married to Joe Oppenheimer.

## **WHY IS MONA LISA SMILING?** **COLLABORATION FOR PURPOSE** **OF BUSINESS**

### **JOANNA DURR**

Vice President, Purpose,  
Newell Brands



Joanna is the results-driven culture strategist who believes in building purpose-driven organizations as an influencer and global business partner for her clients.

Joanna currently serves as the Executive Director of Brand New World Studios Business Documentary Division. She leads the strategic development of the Division and oversees production of each film.

Over the course of her career, Joanna has galvanized companies to outperform their competitors, supported senior leaders through major change initiatives, and engaged and energized employees to create productive and cohesive workplaces.

She has worked as both a consultant and executive operator with Fortune 500 companies including Newell Brands, The Coca-Cola Company, MetLife and more.

### **ALAN MURRAY**

CEO, Fortune



Alan Murray is CEO of Fortune Media. He oversees the business and editorial operations of the independent media company and is known for expanding its digital and conference franchises.

Murray also writes a closely-read daily newsletter, the Fortune CEO Daily. Prior to joining Fortune in 2015, Murray led the rapid expansion of the Pew Research Center's digital footprint as president of that organization.

Before that, Murray was at the Wall Street Journal for many years, serving as Deputy Managing Editor, Executive Editor Online, Washington Bureau Chief, and author of the Political Capital and Business columns. He served for several years as Washington bureau chief for CNBC, and cohost of the nightly show Capital Report.

He is the author of multiple books, including the classic Showdown at Gucci Gulch: Lawmakers, Lobbyists, and the Unlikely Triumph of Tax Reform

## JOEY REIMAN

Co-Founder and Chair,  
Brand New World Studios



Joey Reiman, current Founder and Chairman of Brand New World Studios, founded the company with the purpose of creating the most meaningful storytelling company in the world.

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## BRAD SIEGEL

Co-Founder and Chair,  
Brand New World Studios



Brand New World Studios Founder and CEO Bradley Siegel previously served as the President of Turner Entertainment Network (TNT) and Turner Classic Movies, which he created in 1994. In his role as President of TNT for Turner Broadcasting System (TBS), Siegel was responsible for leading TNT, TBS, Cartoon Network, TCM, TNT Originals, WCW, Adult Swim and Turner Studios, in addition to creating Turner Classic Movies.

Most recently, Siegel served as President of TV One, where he was responsible for leading all business, operational and creative aspects of the network. Before joining TV One, Siegel served as Founder and Vice Chairman of Atlanta-based UP TV. As Founder of UP TV, Siegel partnered with Ervin “Magic” Johnson to develop and launch ASPIRE, a television network devoted to celebrating the ground-breaking achievements of African Americans. In 2018, Siegel joined Brand New World Studios as CEO to bring his experience and vision to the most meaningful storytelling company in the world.

## **LEADING COMPANIES OF PURPOSE: A CONVERSATION WITH TRAILBLAZER INDRA NOOYI, FORMER CHAIRPERSON AND CEO PEPSICO**

### **INDRA NOOYI**

former Chairperson and  
CEO PepsiCo



Indra Nooyi is the former Chairman and CEO of PepsiCo (2006-2019); a Fortune 50 company with operations in over 180 countries. In this role, she was the chief architect of Performance with Purpose, PepsiCo's pledge to do what's right for the business by being responsive to the needs of the world around us.

Currently, Mrs. Nooyi is a member of the board of Amazon and sits on the Audit Committee. She is a member of the International Advisory Council of Temasek, The Earthshot Prize Council, the American Academy of Arts & Sciences, and is an independent director of the International Cricket Council. She is also a Dean's Advisory Council member at MIT's School of Engineering and a member of the MIT Corporation. Additionally, she is the Class of 1951 Chair for the Study of Leadership at West Point where she helps enhance the ability of both the Department of Behavioral Sciences and Leadership and the U.S. Military Academy to fulfill the mission of developing leaders of character.

### **Interviewer**

### **ALAN MURRAY**

CEO, Fortune



Alan Murray is CEO of Fortune Media. He oversees the business and editorial operations of the independent media company and is known for expanding its digital and conference franchises.

Murray also writes a closely-read daily newsletter, the Fortune CEO Daily. Prior to joining Fortune in 2015, Murray led the rapid expansion of the Pew Research Center's digital footprint as president of that organization.

Before that, Murray was at the Wall Street Journal for many years, serving as Deputy Managing Editor, Executive Editor Online, Washington Bureau Chief, and author of the Political Capital and Business columns. He served for several years as Washington bureau chief for CNBC, and cohost of the nightly show Capital Report.

He is the author of multiple books, including the classic Showdown at Gucci Gulch: Lawmakers, Lobbyists, and the Unlikely Triumph of Tax Reform



## **BREAK: CELEBRATING AND SALUTING OUR SPONSORS AND PARTNERS**

### **MICHAEL NORRIS**

CEO, Urban Legacies,  
WBC Board Member



An experienced global business leader, Michael Norris' career has taken him all over the world. He has deep experience in enabling business transformation and is known for his passion of attracting top talent to deliver on breakthrough strategies.

He has leveraged his entrepreneurial energy to drive domestic and international business turnarounds with consistent profitable growth at Sony Retail Entertainment/Loew's Cineplex Entertainment, Chili's Grill & Bar Asia, and General Mills Restaurant Group. Most recently, Mr. Norris held two positions at Sodexo, as a COO of Sodexo's \$10 Billion North American business, and as CEO of its \$5 Billion Health Care Division. In his 10-year tenure, he and his team doubled the company's top line revenue and tripled its bottom-line profits.

In his former position as President and CEO of Loew's Cineplex Entertainment/Sony Retail Entertainment, Mr. Norris led the turn-around of the financially troubled Loew's Theatres. This led to the very successful \$1.4 Billion sale to Bain Capital. Michael's previous experience includes being a Partner and CEO of Chili's Grill and Bar Asia, a Master Franchiser of Brinker International, where he introduced Chili's to the Pacific Rim.

Michael earned an MBA with emphasis in International Business from the University of East London, U.K. He serves on the board of Sodexo Magic, a company he started between Earvin "Magic" Johnson and Sodexo, and proudly serves on the board of the United Negro College Fund. With a lifelong passion for helping others he has served on the board of Variety the Children's Charity, the Will Rogers Institute, World Affairs Council, and he is also the past President of the National Association of Theatre Owners. Michael is a co-author of the book Advancing a Jobs Driven Economy published by STEMconnector.

### **JUDITH VON SELDENECK**

Founder and Chair of Diversified Search  
Group and Founding Sponsor of WBC.



Judith M. von Seldeneck is the Founder and Chair of the Diversified Search Group, one of the country's top executive search firms. A pioneer in the search industry, she has been identifying and placing senior-level executive talent around the country for more than four decades. Ms. von Seldeneck was awarded the 2020 WBC Trailblazer Gender and Diversity Award.

A born-and-bred North Carolinian, she began her career as an executive assistant to then-Senator Walter F. Mondale in Washington, D.C. Her road into executive search commenced in the early 1970s when she bought into a small Philadelphia firm founded to find temp jobs for women. Buying out her partners in 1974, over the next several decades von Seldeneck built Diversified Search into one of the top executive search firms in the nation. In 2020, Forbes ranked Diversified fifth in its annual ranking of the nation's top 200 top executive search firms.

During the course of her career, von Seldeneck has been recognized by the executive search industry as setting the standard for retained executive search and has been active on numerous public, private, and not-for-profit boards of directors. Some of these include Citizens Financial Group; Tasty Baking Company; Teleflex, Inc.; CoreStates Financial Group; Meridian Bancorp; and AAA MidAtlantic. She has also served as Chair for the Philadelphia Chapter of the National Association of Corporate Directors.

She currently serves on the Comcast and NBC Universal Joint Diversity Council and is Chairperson of the Women's Advisory Council. She was also a founder of the Forum of Executive Women, the largest association of women business leaders in the Philadelphia region.



## **CEO ROUNDTABLE WITH 2021 AWARDEES FOR GENDER AND DIVERSITY EXCELLENCE**

### **MARY T. BARRA** CEO, General Motors



Mary Barra is Chair and Chief Executive Officer of General Motors, leading the company toward a future of zero crashes, zero emissions and zero congestion. Barra graduated with a Bachelor of Science degree in electrical engineering and a Master of Business Administration from the Stanford Graduate School of Business. She serves on the Board of Directors of the Walt Disney Company, the Duke University Board of Trustees and the Detroit Economic Club. Barra is the Chair and founding member of GM's Inclusion Advisory Board and a member of The Business Council. A Board Member of the Business Roundtable, she chairs the Education and Workforce Committee and subcommittee for the Special Board Committee on Racial Equity and Justice.

### **LAURENCE D. FINK** Founder, Chair & CEO, BlackRock



Laurence D. Fink is Founder, Chairman and Chief Executive Officer of BlackRock. He and seven partners founded BlackRock in 1988, and under his leadership, the firm has grown into a global leader in investment and technology solutions. Mr. Fink has been named one of the "World's Greatest Leaders" by Fortune, and Barron's has named him one of the "World's Best CEOs" for 14 consecutive years. Prior to founding BlackRock in 1988, Mr. Fink was a member of the Management Committee and a Managing Director of The First Boston Corporation. He earned an MBA with a concentration in real estate and a BA in political science from UCLA.

### **DOUG MCMILLON** President & CEO, Walmart, Inc



Doug McMillon is president and CEO of Walmart Inc. He has worked at Walmart for 30 years, starting as a teenager unloading trucks as an hourly associate, and going on to serve in senior roles including president and CEO of Walmart International and Sam's Club. Doug is the chairman of the Business Roundtable and serves on the boards of directors of the Consumer Goods Forum, the U.S.-China Business Council and Crystal Bridges Museum of American Art. He also sits on the American Workforce Policy Advisory Board and the advisory board of the Tsinghua University School of Economics and Management in Beijing, China.

### **RONALD P. O'HANLEY** CEO, State Street Corporation



Ronald P. O'Hanley is chairman and chief executive officer of State Street Corporation. Previously, he served as president and chief operating officer of State Street Corporation and president and chief executive officer of State Street Global Advisors. Prior to joining State Street, he served as president of asset management and corporate services for Fidelity Investments. Prior to Fidelity, Mr. O'Hanley was president and chief executive officer of BNY Mellon Asset Management and vice chairman of Bank of New York Mellon. Mr. O'Hanley began his career at McKinsey & Company, where he was a partner. Mr. O'Hanley is a director of Unum Corp. He also serves on the boards of Beth Israel Lahey Health, The Boston Foundation, WBUR, Syracuse University, and IYRS School of Technology and Trades. Mr. O'Hanley received his BA from Syracuse University and MBA from Harvard University.

## DAVID TAYLOR

Chair, President & CEO, Procter & Gamble



David Taylor is P&G's Chairman of the Board, President and Chief Executive Officer. David joined P&G in 1980. He spent the first decade of his career in P&G's Product Supply organization, where he managed production and operations at a number of plants. In the early 1990's, David transferred into P&G brand management, where he has helped build many of the company's core businesses including Baby Care, Family Care, Hair Care and Home Care. He has led global businesses, living and working in North America, Europe and Asia. He was named P&G's President and CEO in November of 2015 and became Chairman of the Board, President and CEO in July 2016.

*“At P&G, we believe in a world with equal representation, equal opportunity, and an equal voice for all individuals, and I am honored to accept this award on behalf of P&G people who are driving this aspiration every day.”*

**DAVID TAYLOR**  
CHAIR, PRESIDENT & CEO,  
PROCTOR & GAMBLE

## Moderator

## ROBERT REISS

CEO, The CEO Forum Group



Robert Reiss is founder and host of The CEO Show, nationally syndicated to more than 600,000 listeners on AM/FM radio. His company publishes The CEO Forum, a quarterly magazine whose subscription base is exclusively 10,000 CEOs. Reiss is a frequent keynote speaker on lessons from CEOs. Robert founded the company in 2007 with a radio show, The CEO Show, which today is nationally syndicated on over 25 AM radio stations with 600,000 weekly listeners. The CEO Show was rated in the 2016, “10 Top Podcasts Every CEO Should Listen To” as the #1 Podcast for CEOs. He also is a writer for Forbes.com since 2009 specializing in transformative CEOs with focus on: the customer experience, culture and digital transformation. The CEO Forum publishes The CEO Forum Magazine, a quarterly received exclusively by the top 10,000 CEOs in America.

Robert Reiss coined the term “Transformative CEO”, and then co-authored, The Transformative CEO (McGraw-Hill, 2012). Reiss' work with CEOs has been featured in media such as Squawk Box and The Harvard Business Review where Reiss was cited as, “an expert in executive communications”. According to the renowned business author Tom Peters, “Robert Reiss knows CEOs better than any person alive.”

Prior to The CEO Show, Reiss was Managing Director of a strategic implementation firm. In his not-for-profit work, Reiss is on the Board of Griffin Healthcare (A Fortune #4 Best Company to Work for in America), Planetree, and Kingsbrook Medical Center. He was a recipient of the United Health Fund's Distinguished Trustee Award.

## Moderator

### BECKY SHAMBAUGH

President & CEO, Shambaugh Leadership



Rebecca Shambaugh is the President of SHAMBAUGH Leadership, a global leadership development organization whose mission is to develop high-performing and inclusive leaders who transform workplace cultures to drive greater innovation and business results.

Rebecca is also the Founder of Women in Leadership and Learning, one of the first executive leadership development programs in the country dedicated to the research, advancement, and retention of women leaders and executives.

She has received many distinctions and awards including: Recipient of the Smart CEO Brava! Award, Business Leader's Women Who Mean Business Award, Entrepreneur Organization of the Year Award, Finalist for the Outstanding Corporate Citizenship Award for Woman-Owned Business of the Year, Chair of the Leadership Council for Women Business Collaborative, Chairman of the Board of Young Women Lead, Member of the National Press Club and the Economic Club of Washington, D.C.

Prior to starting her own company, Rebecca has worked for such premier organizations as General Motors, Fairchild Industries, and Amax Inc. as a senior executive in the leadership and human capital arena. Rebecca partners with a cross-section of clients such as: Association of Corporate Counsel (ACC), Capital One, Cisco, Dow Chemical, Equifax, Facebook, Hilton Worldwide, IBM, Johnson & Johnson, KPMG, Marriott International, MassMutual, Mastercard, Microsoft, National Grid, and Salesforce. Rebecca holds a Bachelor of Science Degree in Industrial Relations from Purdue University and a Masters of Arts Degree in Organizational Development from Marymount University.

Rebecca has been showcased on CNBC, TED Talks, Fox News (New York), NPR, Washington Business, ABC, and numerous syndicated radio talk shows. She has been featured in publications such as: Leader to Leader, The New York Times, The Washington Post, Training Industry, Time Magazine, USA Today, Fortune Magazine, and U.S. News & World Report. Rebecca is the author of the best-selling book, "It's Not a Glass Ceiling, It's a Sticky Floor"

## DIVERSITY ACROSS THE PIPELINE - WOMEN OF COLOR LEADING THE CHARGE

### MICHELLE GADSDEN-WILLIAMS

Managing Director & Global Head of  
Diversity, Equity and Inclusion, Blackrock



Michelle Gadsden-Williams is the Managing Director and Global Head of Diversity, Equity and Inclusion for BlackRock. Michelle is a seasoned diversity practitioner with experience working in the consumer goods, pharmaceutical and financial services industries before transitioning to professional services in 2017.

Michelle is the former, Managing Director of Inclusion & Diversity for Accenture North America.. She has held positions of global responsibility in the diversity management arena by living in Switzerland for close to 10 years of her corporate career and managed staffing functions for large multinational corporations such as Credit Suisse, Novartis and Merck & Co, Inc.

She has been recognized by Black Enterprise as one of the Top Executives in Corporate Diversity for 2019, 2018, 2017. The Reverend Al Sharpton recognized Michelle as a 2016 honoree at the National Action Network "Woman of Power" Luncheon, an honoree at the Black Institute Awards Gala in NYC and a 2015 Ebony Magazine Power 100 honoree. Throughout her career, Michelle has been profiled in Black Enterprise Magazine, DiversityInc, Diversity Executive, Ebony, Essence, Fortune, History Makers, Heart & Soul, Jet, New Vision, Science Magazine, Sister to Sister, The New York Times, The Wall Street Journal, Target Market News and was recognized as one of 40 Outstanding Executives Under 40 in America in 2006 by the Network Journal.

## CARLA GRANT PICKENS

Global Chief Diversity & Inclusion Officer, IBM



Carla Grant Pickens serves at the Chief Diversity & Inclusion Officer for IBM, where she leads a global team dedicated to creating an inclusive culture and a workforce that reflects the world, while responding to societal issues that impact IBM employees and the communities they live and work in.

## CALANDRA W. JARRELL

SVP Diversity and Inclusion Executive, Bank of America



Calandra is a Diversity & Inclusion Executive within Global Human Resources at Bank of America. In this role, she is responsible for the strategy and execution of programs, processes and initiatives focused on increasing the representation, investment and advancement of under-represented talent across Global Strategy & Enterprise Platforms, Private Bank and Merrill Lynch Wealth Management. She is also the Human Resources Executive for the Richmond, Virginia market. Key priorities and areas of focus include oversight for Wealth Management D&I councils, diversity growth goals and metrics for each Wealth Management business and targeted line of business inclusion programs such as “Women Ready to Lead”, “Know Your Talent” and “Let’s Get Real ®: courageous conversations.” Calandra joined Bank of America in 1997 as an Administrative Assistant and supported the leadership team who founded the African American Networking Initiative now known as the enterprise wide employee network Black Professional Group (BPG). Starting as a learning facilitator, she has grown her career in several roles in Global Human Resources including instructional designer, learning consultant, talent acquisition manager, and leadership development client manager. Most recently, Calandra led the enterprise D&I strategy for underrepresented talent and the company’s 90+ markets. A proud alumna of Hampton University, Calandra and her family live in Lawrenceville, Virginia where she is an active member of the Parent Advocacy Council (PAC), local NAACP and Communities in Schools.

## SHARI SLATE

Chief Inclusion and Collaboration Officer, VP Inclusive Future and Strategy, Cisco



Shari Slate is Chief Inclusion and Collaboration Officer and Vice President, Inclusive Future and Strategy at Cisco.

Her organization, which includes Inclusion & Collaboration Strategy, Inclusive Solutions, Community Impact, Inclusive Communities Experience, Inclusive Partnerships, People Strategy and Market Insights, is responsible for designing Cisco’s next horizon people strategy to deliver on the company’s commitment to power an inclusive future for all.

She is a member of the World Economic Forum’s Global Future Council on Systemic Inequalities and Social Cohesion, Partnering for Racial Justice Initiative and CDIO Virtual Community. She is also a member of the Business Roundtable: Diversity and Inclusion Working Group, World 50: Inclusion & Diversity Impact, and the California State University Foundation Board of Governors.

## Moderator

### BEN SABA-HASAN

SVP Chief Culture Diversity Equity  
& Inclusion Officer, Walmart



Ben Hasan joined Walmart's Global People team as Senior Vice President and Chief Global Culture, Diversity, Equity & Inclusion Officer in July 2015. In this role, Ben and his team are responsible for the activation and strategic evolution of Walmart's culture; the development of behaviors that embrace diversity, equity and inclusion at all levels; and the promotion of the company's external reputation as a great place to work.

He joined Walmart in 2008, and previously served as Senior Vice President, Strategic Services, in Walmart Technology. Prior to joining Walmart, Ben worked 11 years at Dell Inc. where he progressed through several leadership positions before serving as Vice President of Corporate & Product Group Information Technology (IT).

Ben was the 2006 recipient of the Temple University Fox School IT Award for Distinguished Alumni. He earned a Master of Business Administration from Amberton University in Dallas and a bachelor's degree in business administration with a computer science concentration from Temple University in Philadelphia. Ben also completed the Advanced Management Program at Harvard Business School.

Ben is a board member for several national and local organizations, including the Walmart Foundation; Catalyst Board of Advisors; Ron Clark Academy (Atlanta); United Negro College Fund; and Bentonville Area Chamber of Commerce.

## THE PAY PARITY IMPERATIVE: A CONVERSATION WITH TRAILBLAZER LILLY LEDBETTER, AUTHOR AND EQUAL PAY ACTIVIST

### LILLY LEDBETTER

Author, Activist Equal Pay, Inspiration  
"Lilly Ledbetter Fair Pay Restoration Act"



Lilly Ledbetter served as a manager at the Goodyear Tire and Rubber Co. plant in Gadsden, Alabama, for nineteen plus years, where she received the top performance award and was one of four area managers, and the only woman, selected to initiate the light truck production at the Gadsden Plant. After learning, over the course of her career, that she had been paid significantly less than her male colleagues, Ms. Ledbetter filed a complaint with the Equal Employment Opportunities Commission. In 2007, Ms. Ledbetter's legal battle came to an end with the Supreme Court's ruling in Ledbetter v. Goodyear, which overturned her original jury award on a statute of limitations basis.

Although she saw no monetary awards for her fight against pay discrimination, her story led to the introduction of the Lilly Ledbetter Fair Pay Act of 2007, which passed the House and Senate in January 2009. The Lilly Ledbetter Fair Pay Act was the first bill signed by President Obama. Ms. Ledbetter testified before Congress in support of the legislation and continues to be an advocate for pay equity.

Prior to her tenure at Goodyear, Ms. Ledbetter worked as a District Manager for H & R Block, Inc. and as an assistant Financial Aid Director at Jacksonville State University. She was the first female president of the Anniston Area Management Association, she is a past Director of District Two of the Alabama Federation of Women's Clubs, served a six year term on the Alabama Board for License of Private Schools, is active in her church and community, and is a national winner of ballroom dancing. In 2011, Ms. Ledbetter was inducted into the National Women's Hall of Fame located in Seneca Falls, New York.

**Interviewer**

**RACHEL FELDMAN**

Writer/Director of the film "Lilly"



Rachel Feldman is a director & screenwriter currently in pre-production on LILLY, a political thriller to star Patricia Clarkson, Josh Lucas, and Thomas Sadoski, based on the remarkable life of Fair Pay icon Lilly Ledbetter, with recent episodes of BLUE BLOODS, THE ROOKIE, CRIMINAL MINDS currently airing.

Feldman has written and directed movies for Lifetime, Freeform, ABCFamily, and The SYFY Channel. Feldman is also an advocate for women directors in Hollywood and former chair of the DGA Women's Steering Committee and has been interviewed in documentaries such as: This Changes Everything produced by Geena Davis and Bloomberg TV's Celluloid Ceilings.

**ALLY OF HER-BUILDING THE  
MOVEMENT**

**MATT CARTER**

CEO, Aryaka



Matt Carter is the Chief Executive Office of Aryaka, headquartered in San Mateo, CA. He is leading the long-term market strategy and day-to-day operations, while guiding the company's vision for an increasingly connected world.

Prior to Aryaka, Matt served as President and CEO of Inteliquent Inc, a publicly traded provider of cloud-based networking services for global enterprises. Matt previously held a series of executive positions with Sprint Corporation including serving as President of the Sprint Enterprise Solutions and President of Boost Mobile.

Matt commits his time to causes that he is passionate about, including social and racial justice, climate change and gender equality.

He currently serves on the board of directors of Jones, Lang, LaSalle and NRG Corporation.

Matt earned his master's degree in general management from the Harvard Business School and his bachelor's degree from Northwestern University.



## DAVID FISCHETTE

President & CEO, GoWest Creative



Known for his passion and over 35 years at the helm of the award-winning Go West Creative, David Fischette has established himself as a visionary in the live production, media and entertainment industries.

At GWC, Fischette works with major brands around the world to help them communicate their message. From large scale corporate broadcasts to experiential activations, the goal is the same. Connect the experience and the emotion to the brand. Fischette has executive-produced projects globally for numerous Fortune 500 companies. In addition, David has produced film and television, including the Emmy Award-Winning Television Series “My Generation”.

As the live event industry shifted due to Covid-19, David led his production team into a full pivot to Corporate Broadcasting and had his creative team lean hard into Agency Services, Digital Content Production and of course, Spoken Cinema®.

David has won numerous prestigious industry awards including Telly Awards, Pixie, Davy and Hermes Awards, and the Gala Award for his “Spoken Cinema®”.

David’s passion extends to social issues, especially those involving women’s rights and racial equality. He is a member of the YWCA Board of Directors, and has been a featured speaker at the United Nations, speaking on Gender Equity.

## DAMON HININGER

President & CEO, CoreCivic



Damon Hininger was named President and Chief Executive Officer of CoreCivic in August 2009, having previously been in several different positions with the company. Hininger joined CoreCivic in 1992 as a correctional officer at Leavenworth Detention Center in Leavenworth, Kansas.

Hininger is very active in the community, currently serving as a member of the Tennessee Chamber Board of Directors, Tennessee Leadership Business Council, Nashville Public Education Foundation Board of Directors, Nashville Area Chamber of Commerce Board of Directors, Men of Valor Board of Directors, and the Middle Tennessee Council Boy Scouts of America Board of Directors. He also serves on the Kansas State Foundation Board of Directors. In 2011, Hininger was named by Forbes as one of the “Top 20 Most Powerful CEOs 40 and Under.”

Hininger earned a bachelor’s degree from Kansas State University and a master’s of business administration from the Jack Massey Graduate School of Business at Belmont University. He was honored in 2010 as the Massey Graduate School Alumni of the Year.





## MEHMOOD KHAN

CEO, Life Biosciences



Mehmood Khan, MD, is Chief Executive Officer and Board Member of Life Biosciences Inc. He joined the company in April 2019. Life Biosciences was founded to advance scientific research and develop innovative new therapies to improve and extend healthy lives for everyone, including companion animals. The company has built a unique daughter company structure to systematically address eight biological causes of aging, rather than working to treat a series of isolated diseases and conditions that arise with age. Life Biosciences has established a corporate office in Boston, MA, a state-of-the-art research facility in Cambridge, MA, and a cutting edge technology center in New York City, NY.

As CEO, Dr. Khan provides strategic direction and operational oversight across Life Biosciences and its six daughter companies. Dr. Khan served as Vice Chairman and Chief Scientific Officer of Global Research and Development at PepsiCo, a Fortune 500 company employing upwards of 250,000 employees across 22 brands. At PepsiCo, Dr. Khan played a pivotal role in the company's global R&D efforts to create breakthrough innovations in food, beverages, and nutrition, including the incorporation of healthier and more nutritious offerings across its portfolio. Dr. Khan oversaw PepsiCo's global sustainability initiatives based on the belief that success in business is inextricably linked to the sustainability of the world we share. Prior to joining PepsiCo, Dr. Khan served as President of Global R&D at Takeda Pharmaceuticals, leading the global efforts of one of the largest pharmaceutical companies in the world by revenue.

Dr. Khan is a member of the Board of Directors of Reckitt Benckiser, Indigo Ag, the Foundation for Food and Agricultural Research at the U.S. Department of Agriculture. He also serves as Chair of the U.S. Pakistan Business Council and Chair, U.S. Council on Competitiveness in Washington DC.

## JONAS PRISING

Chairman & CEO, Manpower Group



Jonas Prising was named ManpowerGroup CEO in May of 2014, leading all aspects of ManpowerGroup's \$21 billion business in 80 countries and territories worldwide. Prior to becoming CEO, Prising served as ManpowerGroup President from 2012 to 2014, leading the company's operations in the Americas and Southern Europe. Prising joined ManpowerGroup in 1999.

A recognized expert on the labor market and world of work trends, Prising regularly speaks at conferences and summits globally, and provides commentary on jobs and employment trends for media. He is actively engaged in the World Economic Forum, including as a Steward of the Future of Education, Gender and Work Global System; Co-Chair of the Regional Business Council on Europe and CEO Champion of the Digital Transformation Initiative.

Before joining ManpowerGroup, Prising worked for Electrolux, a Swedish multinational. During his 10-year tenure with Electrolux, he held various international positions within the consumer goods and business-to-business divisions, including regional manager for Asia Pacific, managing director of Sales Companies in France and the United Kingdom, and finally head of Global Sales and Marketing for one of its business-to-business divisions.

Prising is passionate about preparing the workforce of tomorrow. He is Vice Chairman of Junior Achievement (JA) Worldwide and is a former Chairman of the Board and a current board member of Junior Achievement (JA) USA. In addition, he serves as a co-chair of Innovation in Milwaukee, an organization focused on supporting entrepreneurial leadership, and is a member of the board of directors of Kohl's Corporation.

Prising holds an MBA (equivalent) from the Stockholm School of Economics and has participated in executive programs at Harvard, INSEAD, Stanford and Yale. He speaks five languages: English, French, German, Swedish and Italian and has lived in nine countries across Asia, Europe and North America. Prising and his family reside in the Milwaukee area.

## Moderator

### PAT SHEA

Partner, Shea Advisory Services  
LLC, WBC Board Member



Patricia Glaser Shea serves as a Partner in Shea Advisory Services LLC. Pat also served as President & CEO for the YWCA Nashville & Middle Tennessee, changing the conversation around domestic violence.

Shea founded the Women Presidents' Organization (WPO) Nashville Chapter (2010). She renovated the Weaver Domestic Violence Center. She added transitional housing and collaborated with Metro Police to assess the lethality of domestic calls. Shea changed the conversation around domestic violence and founded MEND, an initiative that recognizes the responsibility of men in reducing gender violence. She established the YWCA Advocacy Committee working with legislators to strengthen DV laws.

Before becoming a non-profit leader, Shea created and led consulting organizations within HCA/Quorum and co-founded Echelon Health. Pat serves on the board for Go West Creative, and is a founding director for Studio Bank and BrainTrust. Pat further serves as Co-Chair of the Advisory Council and Co-Founder/Nashville Network for the Women Business Collaborative.

Pat has a B.S. in Business from the University of Dayton. She is a graduate of Leadership Nashville and Leadership Tennessee. Shea was the Founder of Nashville's annual Stand Against Racism and Co-Founder of Nashville's first Gender Equity Council. Shea is also a member of Tennessee's International Women's Forum.

In 2020, the Nashville Business Journal included Shea as one of Nashville's Power 100. Pat has also been recognized as NBJ's Most Admired CEOs, Women of Influence/Trailblazer, and a finalist for Tennessean of the Year. In 2017, Shea accepted Nashville's Annual Human Relations Award, and the ATHENA Leadership Award.

## REPRESENTATION AND LEADERSHIP: BREAKOUT AGAINST ACTION INITIATIVES

### THE MULTIPLIER EFFECT – DIVERSITY IN CAPITAL AND FINANCE DRIVING IMPACT

### PATIENCE MARIME BALL

Founder and CEO, Women of the  
World Endowment;



Patience has more than two decades of investment experience across capital markets – including debt and equity financing, large scale infrastructure, distressed assets, as well as venture stage opportunities. Previously, Patience was Principal Investment Officer and Global Head of Banking on Women at the International Finance Corporation (IFC) where she developed the Banking on Women platform; was responsible for the design of IFC's Global Trade Liquidity Program; and co-developed the first-ever gender bond issued on the Uridashi market.

Patience serves on the Board of MIO Partners, is Vice Chair of the Board of the International Center for Research on Women. She is a member of Apollo Global Management, Inc.'s Impact Advisory Committee; serves on the Investment Committee of Align Impact; is an investor in Purple Arch Ventures; and an early-stage investor with Golden Seeds LLC. She serves on several advisory committees including As You Sow's Prison Free Funds and Racial Justice Initiative as well as Emerging Sun LLC, a company she co-founded in 2005. Patience holds a JD from the Pritzker School of Law and an MBA from Kellogg at Northwestern University.

## LORI HEINEL

Executive Vice President and Global Chief Investment Officer, State Street Global Advisors



Lori is executive Vice President and Global Chief Investment Officer at State Street Global Advisors, where she leads an investment team of more than 600 professionals globally. She is a member of the company's Executive Management Group, Investment Committee and Global Product Committee. Prior to this, she was the company's deputy global chief investment officer.

Before joining State Street Global Advisors, Lori was the chief investment strategist and head of Investment Products for OppenheimerFunds, Inc., was a managing director and head of investments for Citi Private Bank, and previously ran the Global Investment Products Group for SEI Investments.

## ANILU VAZQUEZ-UBARRI

Partner, CHRO, TPG



Anilu Vazquez-Ubarri is a Partner and TPG's Chief Human Resources Officer, based in San Francisco. Anilu also serves as a member of the TPG Holdings Committee. Prior to joining TPG in August 2018, Anilu was with Goldman Sachs for more than 11 years, where she most recently was the firm's Global Head of Talent and Chief Diversity Officer.

Prior to Goldman Sachs, Anilu was an associate at Shearman & Sterling LLP in the Executive Compensation & Employee Benefits group from 2002 to 2007. Anilu received an AB in History and Latin American Studies, cum laude, from Princeton University and a JD from Fordham University School of Law. Anilu currently serves on the Boards of Teach for America-Bay Area, LatinoJustice PRLDEF, the Vera Institute of Justice, Charter School Growth Fund, Upwork, and Greenhouse.

## Moderator

## ALEX JUNG

Founder, Amateras Capital;  
WBC Board Member



Alexandra Jung is a global business leader and investor with over 25 years in the investment management and financial services sector, including executive leadership roles based in London and New York for Oak Hill Advisors, Goldman Sachs and Greywolf Capital.

In addition to her deep global financial markets experience, she has extensive board experience with expertise in driving strategic change, business transformation, M&A, financing and restructuring across a diverse set of sectors internationally.

Most recently Alexandra was a Partner and Head of European Investments at Oak Hill Advisors. In addition to global portfolio management responsibilities, Alexandra led the build out of the European business, serving as Chairman of European Oak Hill boards and management committees as well as serving on the Global Investment Strategy Committee, various fund Investment Committees and the firm's Valuation Committee. Alexandra currently serves on the Board of NVR Inc. (NYSE:NVR) and Ometis Holdings.

Alexandra has been an avid supporter of women investors and business owners. She was recognized by 100 Women in Finance as the recipient of the European Leadership Award and as one of 50 Leading Women in Hedge Funds by The Hedge Fund Journal. She serves as a Trustee of Bucknell University. She is frequently quoted in Bloomberg and other financial press in addition to being a frequent speaker at industry leading conferences. She holds an MBA from Kellogg and a B.A., cum laude, from Bucknell University. As a lover of surfing, boating, diving and all things ocean, she is passionate about marine conservation globally.

## WOMEN'S LEADERSHIP IN HEALTHCARE

### VERONICA MALLET

President and CEO MMC Ventures/  
Executive Director Center for Women's  
Health Research, Meharry Medical College



Veronica Thierry Mallett M.D. MMM currently serves as the President and CEO of Meharry Medical College Ventures (MMCV), a wholly owned subsidiary of Meharry Medical College, dedicated to creating innovative profitable partnerships for Meharry. Dr. Mallett also serves as the Executive Director for the Center for Women's Health Research. Previously she served as the Senior Vice President of Health Affairs and Dean at Meharry Medical College School of Medicine (MMC SOM). In this role, she was responsible for all clinical operations for the academic health science centers dedicated to educating physicians, dentists, researchers, and health policy experts. In 2021, she was named to the board of directors for Sharecare, Inc. (Nasdaq:SHCR), a digital health company.

Born in Detroit, Dr. Mallett attended Barnard College, Columbia University followed by medical school at Michigan State University, College of Human Medicine. Following medical school, she completed residency in Obstetrics and Gynecology and Fellowship in Urological Gynecology at Wayne State University. She completed a Research and Surgical Fellowship in Electrophysiology of the Pelvic Floor/Reconstructive Surgery at St. Mary's Hospital, Manchester, England. She has a master's degree in Medical Management from Carnegie Mellon.

Since finishing her formative education, Dr. Mallett has served on the Faculty of Northwestern, Wayne State, University of Tennessee, Texas Tech Health Science Center El Paso, holding leadership positions in each of these schools. She also served as Fellowship Director, Residency Director, Director of Healthcare Excellence, Practice Plan Director and Department Chair both at the University of Tennessee Memphis and Texas Tech.

Dr. Mallett is a leader, clinician, educator, and researcher. She has received several leadership awards; including, the Nashville Business Journal Women of Influence 2020, Leadership Nashville 2020 Class, and the Nashville Medical News 2018 Woman to Watch. She is a graduate of the Nashville Health Care Council Fellowship Class of 2018. She has authored close to 100 articles, book chapters, and abstracts combined.

### RACHEL PROSSER

Principal Medical Scientist, Medical  
Affairs, Corrections, Military and Indian  
Health Services, Gilead Sciences



Rachel Prosser is a Principal Medical Scientist for Gilead Sciences, Inc. and was the Associate Director of the HIV/AIDS research program at Hennepin County Medical Center. She was a member of the National Institute of Health review committee for the HIV Vaccine Trials Network and is the Medical Director for Rural AIDS Action Network of Minnesota. She is a faculty member in the School of Nursing at Metropolitan State University. Dr. Prosser is an invited speaker on the topic of HIV, providing clinical care and expertise in South Africa, Botswana and the Philippines. She has also authored several peer reviewed journals and has contributed chapters to the American Academy of HIV Medicine and Manual of Men's Health textbooks.



### JOYCE SALZBERG

CEO, Sunny Days

A recognized leader and innovator in early intervention, Ms. Salzberg has over 40 years of experience in the fields of healthcare and developmental disabilities, and she is the longest-serving member of New Jersey's State Interagency Coordinating Council (SICC). Prior to co-founding Sunny Days, she held a variety of positions in the field of developmental disabilities, including Associate Executive Director of United Cerebral Palsy of New Jersey, in which she oversaw its early intervention programs. Ms. Salzberg has been an SICC member since 1998 and has chaired several sub-committees. In addition, she has served on numerous charitable boards, oversight committees and industry advocacy groups. She holds a BA and MSW from Temple University, where she has been honored as a Distinguished Alumnus and was inducted into the Gallery of Success in 2011. Ms. Salzberg was also inducted into Temple University's League for Entrepreneurial Women in 2013. \$1M Alumna Gift - a portion within Gladfelter Hall will be named "The Joyce K. Salzberg Center for Professional Development." The center currently exists, but part of the hall (currently under construction) will be named for her later this year.

## SUSAN STITH

VP Diversity, Equity, & Inclusion,  
Civic Affairs & Cigna Foundation



Susan Stith is the Vice President of Diversity, Equity, Inclusion, Civic Affairs, and Corporate Responsibility, and executive director of the Cigna Foundation. Susan also oversees the Cigna Connects Corporate Responsibility platform, and is executive director of the Cigna Foundation. Susan helped bring to life two important programs demonstrating Cigna's continued commitment to health equity and equality: Building Equity & Equality and the Brave of Heart Fund. Prior to joining Cigna, Susan worked at Express Scripts, where she led the diversity, inclusion, and civic affairs teams. Susan has been honored by numerous national publications and organizations including Diversity Woman Magazine's Elite 100, Black Enterprise's Top Executives in Corporate Diversity, Diversity Plus magazine's Top 25 Women Impacting Diversity, Diversity Woman's Top 50 Diversity Champions, and Savoy. Susan serves on several boards such as the Greater St. Louis United Way Executive Committee, HOME WORKS!, the Gateway Arch Park Foundation, and National Council advisory member for Washington University in St. Louis' Brown School and Institute for Public Health.

## Moderator

## CONNIE MCGEE

Healthcare Leader, Board  
of Directors, Reliant Bank



Connie McGee is an experienced healthcare executive with a diverse background in technology, business development strategies, consulting, and healthcare industry leadership. Joining Microsoft in 2017, she's a Sr. Director in Nashville, as part of the leadership team launching their healthcare vertical - US East Healthcare and Life Sciences. Prior to joining Microsoft, her experience includes working within Fortune 500 Top Tech and Consulting Firm: KPMG, Dell/EMC Technology and Intel Corporations. In 2013, Connie Co-Founded the Evolve Women Foundation, a NFP to support the education and success of women in STEM industries. She has served over 15 years with various NFP boards.

## RETAINING AND ACCELERATING WOMEN IN TECHNOLOGY TO HIGHER LEVELS

## MELANIE FRANK

Managing Vice President, Technology -  
Cyber Architecture & Engineering,  
Capital One



As a Managing Vice President in Technology at Capital One, Melanie Frank leads Cyber Engineering and has been with the company for over 20 years serving as the accountable executive for CapitalOne's Women in Technology business resource group. Previously, Melanie led Associate Experience Technology and held leadership positions in Card Technology. Melanie was also a leader in Digital Software Engineering and spent eight years in Capital One's Quality Services organization. She also participates in programs like Techsters, a Richmond-based initiative designed to get young women involved in STEM. Prior to joining Capital One in 2000, Melanie worked at Honeywell on a government contract at NASA Goddard Spaceflight Center.

## MAGNA HADLEY

Vice President and Global Head of  
Healthcare, Domain Practice, TCS



Magna Hadley is a Vice President with TCS and serves as the Global Healthcare Advisor. She has over 30 years of experience in defining leading strategic business solutions and technology-enabled transformations in both U.S. and global markets. Magna brings a rich experience in helping healthcare businesses re-invent themselves through business and IT transformation. She is a member of the National Association for Female Executives (NAFE). Magna serves on the Board of Women United, United Way of Monmouth County. She supports TCS's goIT pro-gram and encourages young women on new-age technologies and career opportunities in STEM.

**Moderator**

## MELISSA PEAK

Global Lead Workforce Strategy,  
AWS, WBC Board



Melissa Peak is a seasoned management executive with 20+ years of experience. She is the Global Lead, Workforce Strategy for Amazon Web Services, Public Sector, Professional Services.

Prior to AWS, she has delivered double-digit, top-line revenue growth; placing a Fortune 500 company on the Federal GSA Schedule; ensuring 40% of direct reports promoted into expanded roles; creating and executing a strategic digital marketing campaign resulting in a 400% increase in social media engagement after one year.

Melissa was also named a “2020 Top Woman to Watch” by Diversity Journal Magazine. She serves on the Board of the Women Business Collaborative and as an Advisory Board member for Working Nation.

## ACCELERATING GENDER PARITY

## GERRI MASON HALL

VP Global Diversity, Inclusion  
and Belonging, NetApp



Gerri Mason Hall, JD is a C-suite leader with more than 25 years’ experience in Diversity, Equity & Inclusion. Her journey ranged from legal compliance, to human capital engagement, to cultural and social transformation. In December 2020 she joined NetApp as its first VP Diversity, Inclusion & Belonging.

**“ I appreciate WBC’s work to highlight gender and diversity equity and for including me among these influential leaders making a difference across industries. At General Motors, we are committed to true accountability in diversity, equity and inclusion and are committed to doing our part to make our company and our world a better place. ”**

**MARY T. BARRA**

CHAIR & CEO, GENERAL MOTORS



## SANDRA QUINCE

CEO Paradigm for Parity (P4P)



Sandra Quince is the Chief Executive Officer responsible for leading the execution of all elements of P4P's strategic plan and is responsible for the financial, programmatic and operational performance of the organization. She will work with the coalition's co-chairs and Board of Directors to oversee and execute the organization's strategic vision and growth plan. Prior to this role, Sandra was the Diversity & Inclusion Executive responsible for the Global Diversity & Inclusion Council (GDIC). In this role, she supported the CEO and Chief Diversity Officer in delivering the Bank's global D&I strategy. Sandra's work with the GDIC focused on growing the diverse representation of the workforce, promoting an inclusive workplace where all employees have the opportunity to achieve their goals and meet the needs of customers. Sandra was also the head of D&I for Global Human Resources, an organization of over 2500 employees. Sandra's role included serving as the Market President Human Resources Leader for Oklahoma, responsible for driving employee engagement, retention and talent management for the Tulsa and Oklahoma City markets.

Sandra has over 15 years of experience in Human Resources where she has driven work efforts in the areas of diversity and inclusion, talent management and development and learning across multiple organizations and industries. Sandra serves the community through her contributions to the Executive Committee and Board for Family & Children's Services, a leading provider of behavioral health care and family services in Tulsa; Chair of the Black Women Business Owners of America Board, a business association that supports African American women business owners, entrepreneurs, and start-up foundations across the country; and a member of the Oklahoma Center for Nonprofits Board, a nonprofit organization for strengthening the nonprofit sector through training, consulting, advocacy, membership, networking and awards.

## ANJA SKVORTSOVA

Managing Director, Europe, Audeliss



Anja has over 13 years' international experience in executive talent acquisition. She started her career in a FTSE-250 recruitment company, managing the Industry & Commerce finance searches in London. She then moved to a Global Industrial Practice for a NASDAQ-listed leadership advisory firm conducting a broad spectrum of executive and Board assignments across the globe. Prior to joining Audeliss, Anja worked for a boutique search business focusing on Legal and Compliance appointments in the UK and EMEA markets. Working in global and boutique businesses conducting searches across all functions and geographies enabled her to have a truly broad perspective of client and candidate needs.

### Moderator

## HEIDI KLEINBACH-SAUTER

Member Board of Directors at Chr. Hansen Holding A/S Denmark, Member Board of Directors at Royal Unibrew A/S Denmark



Dr. Kleinbach-Sauter is a focused R&D Leader with an extensive track record of identifying, developing and commercializing sustainable and large innovation platforms across many foods, beverages, and non-food FMCG categories. Her leadership and business experience ranges from small entrepreneurial family owned companies to large global corporations.

Prior to her retirement from PepsiCo, Dr. Kleinbach-Sauter served as Senior Vice President Global R&D. Before joining PepsiCo, she served as SVP for Altria, SVP of R&D at Sara Lee Food and Beverage and Foodservice USA, and as VP of R&D for Sara Lee Coffee and Tea Netherlands.

She is a non-Executive Board member at Chr. Hansen A/S Denmark, and Royal Unibrew A/S Denmark. She serves as an advisor and shareholder to Step 1 Recovery Centre in Moraira, Spain. Heidi has been named one of "The Top 100 Women Leaders in STEM".



## **GENDER EQUITY: BREAKOUT AGAINST ACTION INITIATIVES**

### **THE CALL FOR FEMALE ENTREPRENEURS AND ACCESS TO CAPITAL**

#### **DELISA GUERRIER**

Managing Partner, Guerrier Development



DeLisa Guerrier is an accomplished real estate executive and entrepreneur with expertise in community building and provides much of the vision for the company's direction and choice of projects.

A graduate of historic Tennessee State University and a native of Northern California, she entered the real estate market in Nashville shortly after the crash and immediately turned her attention to the entrepreneurial side of the field.

DeLisa guides Guerrier Development's vision for communities as well as driving its social mission to invest in emerging neighborhoods while keeping housing prices for the firm's work affordable. She is also the driving force behind the company's entry into the hospitality vertical.

#### **ASMA ISHAQ**

CEO, Modere



Asma Ishaq is the CEO of Modere, a global, live clean lifestyle brand whose advanced science portfolio of beauty and personal care, health and wellness, and household products is currently sold in 43 international markets.

Ms. Ishaq pioneered the collagen/HA dietary supplement and skincare markets when she co-founded Jusuru International in 2009. Ms. Ishaq led Jusuru through its acquisition by Modere in February 2017 and was appointed Modere's CEO less than one year later in January 2018.

Ms. Ishaq was named Chairperson of the Collagen Stewardship Alliance in March 2020. She is also a committee member on the Council of Responsible Nutrition, sits on the Advisory Board of the Fragrance Creators Association, the Women Business Collaborative (WBC) and the Committee of 200 (C200), is a Zenith member of the Women President's Organization (WPO), and serves on the Board of Directors of the Direct Selling Association (DSA) and the Direct Selling Education Foundation (DSEF), as well as on the CEO Council of the World Federation Direct Selling Association (WFDSA).

A sought-after speaker on industry stages including the World Collagen Conference and NutriCosmetics Summit, Ms. Ishaq has also appeared on Fox, CBS, ABC, NPR, and in Forbes as a go-to expert. Her work has earned recognition and awards from organizations such as SupplySide West, New Hope and the DSA. She was named NutraChampion by NutraIngredients in 2020 honoring her lifetime achievement and contribution to the nutritional industry and led her company to the third ranking on the WPO's annual list of the 50 Fastest Growing Women-Led Companies that same year.

Ishaq earned her BA from the University of California, Berkeley and an MBA with a dual concentration in finance and marketing from Rice University. She is the recipient of Rice University's Alumni Industry Excellence Award in Entrepreneurship.

## RENEE PEPYS LOWE

President, RPL & Associates



Renee Pepys Lowe is a dynamic global Retail Entrepreneur and Board Director with a sustained history of creating and growing recognized infant products companies. She has been recognized as an Excellence in Entrepreneurship Finalist by Ernst and Young.

A marketing powerhouse known for her multi-channel brand building strategies that propel success, she brings expertise in all aspects of Retailing including Product Development, Sourcing, Manufacturing, Distribution, Sales and Marketing. Renee is the consummate relationship builder, creating lasting connections with clients, vendors, customers, and colleagues.

Renee founded and subsequently sold a highly successful leading infant bedding and décor company, CoCaLo, to Kid Brands, a NYSE company. Two years after her departure, Renee was brought back by the Board and CEO to stabilize and manage this \$137M company.

For the past several years, Renee has captained her own business consultancy firm providing strategic planning, operations management and process improvement to entrepreneurial consumer goods companies.

Driven by a passion for giving back, Renee sits on 3 non-profit boards and 1 advisory board. Renee is a Marketing and Retail graduate of the University of Denver.

## DEE QUINN

Co-Founder & CEO, Lafayette 148



A born entrepreneur, Deirdre Quinn is the Co-Founder and CEO of Lafayette 148 New York, a New York-based global lifestyle brand led by women for women. In 1996, she joined forces with two other fashion veterans and visionaries, Shun Yen Siu and Ida Siu, to create Lafayette 148, which they named after the address in SoHo where it was founded.

Uncompromising quality, luxurious materials, flawless construction and a modern, New York sensibility are hallmarks of the Lafayette 148, which was built on its founders' belief that women deserve beautiful clothing created for women's needs. Their wardrobes. Their rich and fluid lives. With its own workshop and production facility, Lafayette 148 New York is a rarity in the fashion industry—a truly vertically-integrated brand.

Deirdre is a strong believer in giving back and enriching the world through education. Among her many charitable endeavors, she serves on the board of the School of Dreams, an elementary school funded by Lafayette 148 New York that provides a subsidized private education to the children of Shantou.

She has been the recipient of numerous honors and awards, including the Fashion Group International Corporate Leadership Award, the Ernst and Young Entrepreneur of the Year Award, and The Elly Awards, all of which recognized her leadership of Lafayette 148, mentorship and contributions to the global community.

## Moderator

### JUDITH GOLDKRAND

National Women's Segment Leader and  
National Asian Segment Leader, Wells Fargo



Judith Goldkrand, a Senior Vice President with Wells Fargo Bank, is the Commercial Banking Leader in San Francisco, California. Judith has more than 25 years of experience in banking including Corporate Finance, Private Banking, and Business Banking. Judith serves on the Commercial Banking D&I Council and co-chairs the marketplace outcomes committee.

She is a board member of the Women Presidents' Organization, Equal Rights Advocates, and WBEC-Pacific. She is the Chair of the Foundation of the Women Presidents' Organization. In addition, Judith serves on the board of directors of and is a mentor with Million Women Mentors. She is also a former board member of Pacific Community Ventures and chair of the loan policy committee. She is a Wexner Heritage Fellow alumna and a graduate of Yale University.

In 2013, Judith was named one of Silicon Valley's 100 Women of Influence by the Silicon Valley Business Times. Most recently, Judith was awarded the Industry Leader Award by the Professional Business Women of California.

*“While women continue to break glass ceilings and make gains at the highest levels, it is happening too slowly and too infrequently. At State Street, we are committed to being part of the solution. We will continue to mobilize policymakers and business leaders alike to create systems and policies that advance women in all areas of business and life. Investing in women is an investment that benefits us all.”*

**RONALD P. O'HANLEY**  
CHAIR & CEO, STATE STREET  
CORPORATION

## PEOPLE, PAY, AND POWER: WHY MEASURING PAY EQUITY MATTERS

### NOREEN FARRELL

President, Equal Rights Advocates



Noreen Farrell is Executive Director of Equal Rights Advocates, a national nonprofit advocating for equal educational and economic access and opportunities for women and girls.

A nationally recognized lawyer and leader on a variety of gender justice issues, Noreen chairs the Equal Pay Today! Campaign, a national campaign led by ERA and other organizational partners closing the gender and race wage gap in states across the country.

Noreen also founded and chairs the Wom-en's Agenda Initiative, a collaboration of 50 organizations advancing a comprehensive women's economic security policy agenda. Noreen is a Founding Partner of the Closing the Women's Wealth Gap Initiative, which aims to help women of color protect and build assets and income.

To advance her work, Noreen represents women workers and students (including before the United States Supreme Court) and promotes best practices with employers and educators, including as a member of the Women Presidents' Organization. Noreen writes and presents frequently on gender justice issue and testifies before legislative bodies and is a frequent speaker at conferences and in other forums.

Noreen is a regularly featured thought leader in media outlets, including the New York Times, Washington Post, Huffington Post, Fortune, The Information, Wall Street Journal, Washington Post, AP, LA Times, San Francisco Chronicle, Teen Vogue, Cosmopolitan, National Public Radio, PBS NewsHour, MSNBC, and other television programs. You can follow Noreen on Twitter at @farrellERA.

## STEPHANIE GORE

Transformation Director, KPMG



Stephanie Gore is a Transformation Director with KPMG, leading large-scale transformations. With over 20 years of government and private industry experience managing large complex transformations, she embraces her client's challenges related to people, processes, big data, and IT systems. Stephanie is a transformation enthusiast who implements leading project, change, and knowledge management practices into her client's organizations.

As a certified change practitioner, certified facilitator and PMP (and University of MD Smith Business grad), Stephanie leads multi-disciplinary teams, facilitates high impact and outcome-based workshops and outreach programs, and tailors transformation methodologies to help her clients advance their priorities and strategic initiatives.



## MARIE KONSTANCE

Project Lead, GDKA

Marie manages the Gender and Diversity KPI Alliance (GDKA), an effort funded and co-chaired by Catalyst, which promotes the adoption of three key performance indicators to measure gender and diversity. The GDKA has over 80 corporate members and provides a community that shares best practices.

Prior to the GDKA, Marie managed analytical units at Morgan Stanley, JP Morgan Chase, Goldman Sachs, and Bloomberg. She serves on the boards of Helene Fuld College of Nursing and Grace Out-reach.

Marie has an MBA from Harvard and a BA in economics from Colgate University and a nonprofit management certification from NYU.

## THE RISING TIDE OF WOMEN IN THE BOARDROOM

## ESTHER AGUILERA

CEO, Latina Corporate Directors  
Association (LCDA)



Esther Aguilera is President and CEO of the Latino Corporate Directors Association (LCDA), which convenes Latino directors and executives at the highest levels of corporate leadership who share the mission: to increase the number of US Latinos on corporate boards.

She's a proven leader who brings a 30-year record of successfully executing strategic business plans to drive organizational effectiveness, growth, and impact. In her current role, she influences some of the most powerful companies by bringing together accomplished executives at the pinnacle of corporate governance to advance diversity in the boardroom.

She has worked in leadership positions with the Nation's most accomplished leaders from Corporate America, the U.S. Congress, the Executive Branch, and the not-for-profit sector. Drawing upon this unique cross section of experiences, she is a sought-after thought leader who has delivered numerous speeches and presentations for diverse audiences.

She is recognized as a social entrepreneur and turnaround specialist, leading scale-up, innovative change, and managing high-performance teams. In her last role, Esther led the growth of the Congressional Hispanic Caucus Institute (CHCI) for 11 years as its President & CEO, where she spearheaded programs that transformed the life trajectory of hundreds of young Latinos across the country.

## BELEN GOMEZ

Vice President of Strategic Initiatives  
& Communication, Equilar



Belen is the Vice President of Strategic Initiatives and Communications and oversees operations and partnerships related to Equilar's corporate governance research. She also leads Equilar's Diversity Network (EDN) initiative focused on increasing diverse representation in boardrooms across the globe. Through the EDN program, Belen established partnerships with leading ethnic and gender diversity-focused organizations creating a "registry of registries" of board-ready executives. EDN partners include Catalyst, 30% Club, CalPERS and CalSTRS, Executive Leadership Council, and Latino Corporate Directors Association, among others.

Belen often speaks on board diversity and corporate governance matters, including events hosted by the Society for Corporate Governance, NASDAQ, and Stanford. Her research has been cited in several regional, national, and trade publications, including The Wall Street Journal, Directorship, Directors & Boards, and Agenda.

She earned her Bachelor's degree and MBA from Santa Clara University.

## SUSAN KEATING

CEO, WomenCorporateDirectors  
Foundation



Susan C. Keating is chief executive officer of the WomenCorporateDirectors Foundation (WCD).

Prior to joining WCD, Susan was president and chief executive officer of the National Foundation for Credit Counseling (NFCC), the largest and longest-serving nonprofit credit counseling organization in the United States. Under her leadership NFCC members improved the financial well-being of 26 million people with the support of \$88 million in funding for housing programs and \$36 million for other programs promoting financial wellness and stability.

Susan spent 29 years in financial services before moving into the nonprofit sector, serving as president and chief executive of Allfirst Financial, Inc., the 43rd largest U.S. bank, and the largest U.S. holding of Allied Irish Banks plc (AIB Group).

Her additional experience includes executive positions with NationsBank, MNC Financial and First Bank System.

## STAFFING THE WORKFORCE OF TODAY AND TOMORROW

### Moderator

#### **ANA DUTRA**

CEO, Mandala Global, WBC Board Member



A Brazilian with 30 years of experience in global P&L management, M&A, technology and business growth in 25+ countries, Ana led global P&Ls with companies such as IBM, Korn Ferry and Accenture and helps Boards and CEOs transform businesses. Ana holds an MBA from Kellogg, a M.S. in Economics and a J.D., all summa cum laude. She received the Chicago United Business Leader of Color, Nueva Estrella Latina and Women in History Awards. As Korn Ferry Consulting CEO (NYSE: KFY), she created a \$500+ million global business through M&A, technology and digitalization.

Ana serves as a Director at the CME Group (CME-NASDAQ), the largest global fin-tech company in the world; Eletrobras (NYSE: EBR), the 4th largest energy renewable company; Harvest Inc. (NCSX: HARV), a leader in the cannabis industry; ElKay Industries and M. Holland, a global plastics company. She Chairs Compensation and Nominating and Governance Committees. And co-Chairs the Latino Corporate Directors Educational Foundation and the Board Initiative at Women Business Collaborative. She serves on the Boards of Chicago Innovation, Blessings in a Backpack and the World Sustainability Forum. Ana is an avid triathlete and yoga practitioner and is the best selling author of *Lessons in Leadership: Detoxing the workplace*.

#### **THREASE A. BAKER**

President & Owner, ABBTech; Member  
of the Staffing as a Career Task Force



Threase A. Baker joined ABBTECH in 2001 and has nearly thirty years' experience in all areas of the staffing industry with a particular emphasis on corporate recruiting, executive placement and staff augmentation.

Her customer focus includes both government and commercial services. Prior to her current role at ABBTECH, Threase worked as a Customer Relationship Management (CRM) Systems project manager with provided vital perspectives on the Information Technology (IT) industry and process.

Threase carries two staffing certifications: CSP (Certified Staffing Professional) and TSC (Technical Services Certification) both through the American Staffing Association. She sits on the board of the most influential industry associations, including the American Staffing Association (ASA) and the Professional Services Council (PSC). She is also an advisor for multiple local institutions (Advisory Board for TRUIST and the Loudoun School Business Partnership) and education organizations (George Mason University Member of the Board of Advisors) and has a special interest in advocating for women in business.

She currently participates as a mentor in the ASA Mentor Match program and is a past chair and leader in the ASA Women In Leadership Council. Additionally, she has participated in and moderated many panel discussions from women in staffing to government contracting to college recruiting programs.

Most recently facilitated a virtual discussion for the TechServe Alliance Executive Women's Happy Hour and ASA's THRIVE 2020 which delivers content designed specifically for women who seek to grow their leadership skills and expand their professional reach in the staffing industry.

## AMY LASCOLA

Vice President, Enterprise Delivery,  
Diversant, LLC



Amy LaScola is a Talent Acquisition Leader, with 25 plus combined years in recruiting, operations, account management, training, and talent resourcing, in RPO, Contract, and MSP environments.

Her leadership philosophy is focused on innovation, data driven strategies and solutions, an ongoing commitment to helping individuals meet and exceed their professional and personal goals, coupled with a constant focus on the importance of inclusion. Amy knows it is vital to acknowledge women leaders and truly believes culture is influenced at all levels, albeit specifically from the top. She recognizes having strong women in leadership roles attracts other female leaders. Amy is currently in a Vice President of Enterprise Delivery role, for DIVERSANT which is the largest African American owned IT staffing company in the US.

## DIANA MERTZ

Senior Director Councils and  
Member Engagement, American  
Staffing Association



Diana Mertz is the senior director of councils and member engagement at the American Staffing Association (ASA).

Diana has worked for ASA for the last 10 years and has management oversight for ASA networking communities and interest groups including sections, women in leadership interest group, inclusion, diversity and equity advocacy (IDEA) group, state networks, ASA-affiliated chapters, and other volunteer relations. Diana has 15 years of association management experience and earned the Certified Association Executive credential in 2014. She has also been selected as an ASAE Leadership Academy participant (2009-2011), NextGen 2013 participant, and named to Association Forum's 40 Under 40 list in 2015.

## Moderator

## KIP WRIGHT

President Genuent, WBC Board Member



Kip Wright is President & CEO of Genuent. Wright is a staffing industry veteran instrumental in shifting the landscape of the human capital industry. Known as a passionate leader with an innate ability to drive both growth and organizational efficiencies, Wright is responsible for all facets of executive strategy and leadership for the Genuent organization.

In his 26-year career, Wright has served in numerous leadership roles with public and private staffing and workforce solution companies. As Senior Vice President of Manpower, North America, he successfully led Manpower's \$2 billion contingent staffing line of business for the United States and Canada. Wright also served as Senior Vice President of ManpowerGroup Solutions in North America, in which he joined through the acquisition of COMSYS / TAPFIN. While at COM-SYS / TAPFIN he served in several executive roles including Senior Vice President of Managed Solutions, Chief Financial Officer and President of TAPFIN.

Considered a leader in the field of human capital and workforce fulfillment, Wright is the recipient of numerous awards. He is a five-time recipient of Staffing Industry Analysts' "Staffing 100" award, recognizing the most influential leaders in the staffing industry.



## WOMEN LEADING THE WAY IN MEDIA

### NINA TOTENBERG

Correspondent, Legal Affairs, NPR



Nina Totenberg is NPR's award-winning legal affairs correspondent. Her reports air regularly on NPR's critically acclaimed news magazines All Things Considered, Morning Edition, and Weekend Edition.

She is often featured in documentaries — most recently RBG — that deal with issues before the court. NPR received the prestigious George Foster Peabody Award for its coverage — anchored by Totenberg — of both the original hearings and the inquiry into Anita Hill's allegations, and for Totenberg's reports and exclusive interview with Hill. That same coverage also earned the Long Island University George Polk Award; the Sigma Delta Chi Award from the Society of Professional Journalists; the Carr Van Anda Award from the Scripps School of Journalism; and the prestigious Joan S. Barone Award.

Totenberg was named Broadcaster of the Year and honored with the 1998 Sol Taishoff Award for Excellence in Broadcasting from the National Press Foundation. In 1988, Totenberg won the Alfred I. duPont-Columbia University Silver Baton for her coverage of Supreme Court nominations.

Totenberg has been honored seven times by the American Bar Association for continued excellence in legal reporting and has received more than two dozen honorary degrees.

### JUDY WOODRUFF

Co-Anchor and Managing Editor,  
The PBS NewsHour



Broadcast journalist Judy Woodruff is Anchor and Managing Editor of PBS NewsHour. She has covered politics and other news for over four decades at NBC, CNN and PBS. In 2013, she and the late Gwen Ifill became the first two women to co-anchor a national news broadcast.

Judy is a founding co-chair of the International Women's Media Foundation and a recipient of over 25 honorary degrees and numerous awards. She also serves on the boards of trustee of the Freedom Forum, The Duke Endowment and the Carnegie Corporation of New York.

**“ I’m honored to receive this award and grateful for the impact it represents of Walmart’s diversity, equity and inclusion efforts – especially after a year full of challenges that disproportionately affected women and minority groups. This work remains urgent, and both Walmart and the entire business sector must continue to use our resources to create a more equitable society for all. ”**

**DOUG MCMILLON**  
PRESIDENT & CEO, WALMART INC.

## **THE FUTURE IS NOW - EQUAL POSITION, PAY AND POWER FOR ALL**

### **Moderator**

#### **LISA MATTHEWS**

President of the National Press Club;  
Assignment Manager at Associated Press



Lisa Nicole Matthews is the 114th President of The National Press Club. She is a 20-year veteran of the Associated Press currently serving as the Assignment Manager of U.S. Video. In that role she implements AP's video and audio newsgathering efforts, including coverage of the White House, Congress, and Cabinet Agencies. She assigns staff coverage of live, planned, and spot news events. Lisa also oversees and directs crews in the field in coordination with regional news directors to deliver spot, regional and enterprise coverage that breaks news exclusive to the AP. She also coordinates international client requests and works in tandem with AP's London video desk on story coverage.

In 2014, Lisa took a short step away from news and joined the world of public relations to help clients tell their story. She served as a vice president at Hager Sharp where she developed media strategy for multiple clients. She returned to the Associated Press in 2017.

During Lisa's long career in journalism, she has received two Edward R. Murrow Awards – one in 2002 for outstanding coverage of the events on September 11, 2001 and in 2010 for Video Continuing Coverage of the Economy. Most recently Lisa was honored with the Multicultural Media & Correspondent's Association 2021 Sherone in Media Award.

#### **EDIE FRASER** CEO WBC



Edie Fraser is CEO of Women Business Collaborative (WBC), engaging business women's organization partners and stakeholders to accelerate the advancement of business women.

Edie continues her 15th year as MD, Diversified Search. She was Founder and CEO of STEMconnector® and Million Women Mentors (MWM), with 2.5 million mentor commitments. She built Diversity Best Practices and two other companies. Edie won 59 major Leadership awards, was Chairman of the World Affairs Council of DC and Founding Member and current board of C200, in the Enterprising Women (EW) Hall of Fame and received the Mosaic Award from Diversity Woman and NAWBO's Gillian Rudd Award 2020.

Edie was CEO of Public Affairs Group, working with 250 Fortune companies advancing Best Practices. Edie has been on the cover of seven magazines for women and diversity leadership. With WBC, she partners with the CEO Forum and its Leadership Magazine. Edie has produced books, papers, and articles.

These include Do Your Giving While You're Living, and Risk to Riches: Women's Entrepreneurship in America and Advancing a Jobs Driven Economy. Others include The Chief Diversity Officer and The Diversity Primer. She is in the Cosmos Club. She graduated with Honors from Duke University and is married to Joe Oppenheimer.



# WBC IN PRINT

## FORBES

*"Women Restaurateurs Got Burned During The Pandemic: But Help Is On The Way"*

APRIL 29TH, 2021

## THE CEO FORUM

*"10 Transformative CEOs Strengthening Our New World Through Leadership"*

FALL 2020

## HUMAN RESOURCE EXECUTIVE

*"Number of the Day: Women's Equality Day"*

AUGUST 26TH, 2021

## WOMEN'S WEAR DAILY

*"Why Aren't There More Women CEOs in Fashion?"*

SEPTEMBER 22, 2021

## CBS8 MORNING 8

*"Celebrating Women's Equality Day"*

AUGUST 26TH 2021

## LA BUSINESS JOURNAL

*"Women CEOs in America Report' Inspires Action"*

JUNE 22, 2021

## WHO 13 HELLO IOWA

*"Celebrating National Women's Equality Day"*

AUGUST 26TH, 2021

***WBC 2022 KEY DATES***

# FOURTH ANNUAL WBC SUMMIT

September  
22-23rd 2022



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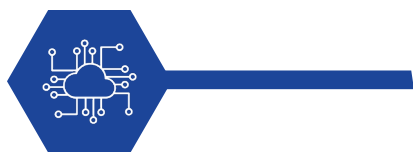
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