



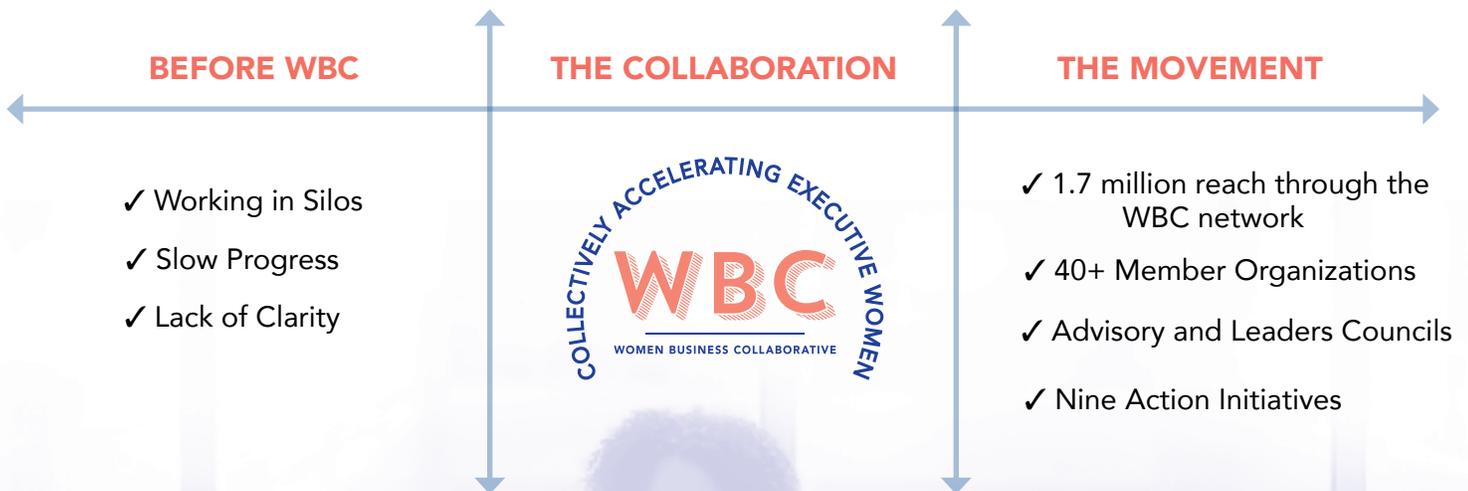
WOMEN  
BUSINESS  
COLLABORATIVE

# WE WILL NOT REST UNTIL THERE IS EQUAL POSITION, PAY, AND POWER FOR ALL BUSINESS WOMEN

We are an alliance. We are collaborators.  
We are a women's business movement.

The Women Business Collaborative is an unprecedented alliance of over 50 women's business organizations collaborating together to accelerate the pace of change. We are also a movement of millions of executives, business organizations, public and private companies, and the media. We accelerate change through collaboration, advocacy, action, and accountability.

## Unprecedented Collaboration • Accelerate Results Commitment to Diversity



[@WBCollaborative](#) | [in@wbcollaborative](#) | [wbcollaborative.org](#)

We are #WBCFasterTogether

## COLLABORATE & COORDINATE

To propel women forward, WBC has united more than 40 leading women's business organizations, activating our vast network to attain immediate and long-term results around nine essential action initiatives. Through collaboration, we are re-thinking how change is made and working towards equity faster together.

### Nine Action Initiatives

- CEO Leadership and Sponsorship of Women CEOs
- Women in the C-Suite and Executive Leadership with P&L Responsibility
- Women in the Boardroom
- Women Entrepreneurs and Access to Capital
- Women in Capital and Finance
- Parity in the Workplace
- Diversity, Equity, and Inclusion
- Women in Technology
- Women in the Pipeline

Outstanding [Collaboration Report](#) published every six months, measuring the work of our partner organizations and the WBC against our 2025 goals. The report tracks progress and outlines the strategy forward.

## CONVENE & SUPPORT

*Working in silos, change will not occur. We convene members of the movement to move faster together and to celebrate wins along the journey.*

- **Summit 2020:** 945 participants and 45 speakers. We are building our 2021 virtual event for September.
- Monthly CEO Roundtables with an audience of approximately 250.
- Monthly Executive Roundtables, many co-hosted with partners.
- 40 chats organized by our Advisor and Leaders Councils.

## AGGREGATE & AMPLIFY

*As thought leaders, we share best practices and proven strategies for advancing women in business. Our movement is powered by original content that is disseminated within and beyond our alliance.*

### Communications

- Social media reach of 1.7 million across Twitter, LinkedIn and Facebook.
- Magazine articles -- Forbes, Enterprising Women Magazine, Women Leadership Magazine USA.
- Blogs published twice a month.

WBC continually adds to and updates resources on our [Website](#). This research includes collaborative and key research done by over 40 partner organizations. As an example, WBC is developing a Resource Guide on organizations offering pipeline development from recruitment to promotion to CEO level and DEI.

### Reports

- [Women CEOs in America: Changing the Face of Business Leadership](#)  
WBC with our partners C200 and Catalyst publishes the *Women CEOs in America Report*: the first report of women CEOs across public and private companies and continues to track the progress on a quarterly basis.
- [Women Joining Public Boards](#)  
The WBC is collaborating with Equilar, the leader in corporate data, to produce this monthly report, which is the first of its kind, listing and tracking women who have been named to the boards of public companies.
- [Staffing Industry Report and Dashboard](#) covering 500 staffing company responses. This dashboard will accompany a white paper and webinar series with CEOs in the staffing industry.

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*Thank you to all of our sponsors,  
partners, and collaborators*

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