



INTERNATIONAL WOMEN'S DAY CELEBRATION

March 9, 2020

#WBCFASTERTOGETHER

#IWD2020

**MORNING HOSTED AT
EVERCORE**

**55 E 52nd Street
New York, NY 10085**

**LUNCH HOSTED AT
ALLIANCE BERNSTEIN**

**1345 6th Avenue
New York, NY 10105**

“WOMEN: THE MOST UNDERUTILIZED ECONOMIC ASSET IN THE WORLD”

- Angel Gurría, Secretary General of the OECD

Women Business Collaborative (WBC) is the fastest growing movement of women's business organizations, corporate partners and C-Suite leaders in the world. Its mission: To *accelerate* the advancement of ALL women in business. In one year, and in an unprecedented act of collaboration, WBC brought together 34 organizations and more than 120 C-suite leaders to share best practices, leverage one another's core competencies and lean into the acceleration of the movement.

Our vision is to change the business landscape for the next generation by achieving equal pay and representation of women in the workplace in 25 years rather than the 100 years the World Economic Forum experts currently estimate. When the more than three million children born in the U.S. in 2020 reach the workforce, we want them to encounter the realization of equal position, pay and power for ALL women. We are driving to the achievement of *accelerator* goals in five-year increments, starting in 2025, focused on an aggressive rise in the rate at which women move into the C-suite in P&L roles; onto boards; and as successful entrepreneurs, scaling their businesses, in part because of a dramatic increase to their access to capital. All goals have been created to recognize the inclusion of multicultural women.

Examples of our five-year 2025 *Accelerator* goals follow:

- 35% of Russell 3000 board seats held by women (vs 20.4% as of 11/19)
- 10% of Russell 3000 board seats held by women are women of color (vs 5% currently)
- 10% of Fortune 100 and S&P 100 CEO roles held by women (vs 6.4% currently)
- 10% of F100 and S&P 100 female CEO's are women of color (vs 2% currently)
- 8% of women occupying the C-Suite with P&L responsibility (vs 4% currently)
- 3 in 25 females in the C-Suite are women of color (vs 1 in 25 currently)
- The number of women-owned firms with revenues above \$10 million to grow by 20% (vs 8% currently)
- The percentage of capital available to women founders to double (vs 2.3% in 2019)
- 18% of Partners at VC firms are women (vs 12% in 2019)

The benefits to the resolution of the gender equity issue go far beyond the social impact considerations. The economic well-being of nations and the financial sustainability of businesses are at stake. For example, a Stanford Social Innovation Review study estimated that if women were to participate in the economy identically to men, they could add \$28 trillion to annual global GDP by 2025. S&P data indicates that adding women to the workforce could add \$5.8 trillion to global market capitalization in 10 years and an additional \$2.9 trillion in stock market value. Interestingly, gender diverse companies are 15% likelier to earn more than their competitors, according to a 2020 McKinsey study.

WBC is also continuing to build an unprecedented web of interconnected relationships among women's business organizations, executives and companies to collaborate and accelerate our momentum together and achieve real and sustainable change in the U.S. and globally.

International Women's Day is a galvanizing moment to drive the movement's agenda forward. Together we will achieve equal position, pay and power for ALL business women. #WBCFasterTogether

PROGRAM AT A GLANCE

8:15 AM COFFEE AND REGISTRATION

9:00 AM WELCOMING REMARKS AND OVERVIEW OF WBC'S NINE ACTION INITIATIVES

Martha Pomerantz, Partner, **Evercore**

Lynne Born, President, **Wealth Architects** / WBC Board Member

Lisa Jacobs, Partner, **DLA Piper** / WBC Board Member

9:15 AM WEAVING A MOVEMENT: PARTNER ORGANIZATIONS UPDATES, ANNOUNCEMENTS & GROUP PICTURE Led by: **Edie Fraser**, Chief Executive Officer, **WBC**

100 Women in Finance

2020 Women on Boards

Astia

ATHENA International

C200

Catalyst

Culture@Work

Diversity Best Practices

Diversity Woman Media

Ellevest Network

Enterprising Women Magazine

Golden Seeds

Hispanic IT Executive Council (HITEC)

Information Technology Senior

Management Forum (ITSMF)

LATINAStyle

Latino Corporate Directors

Association (LCDA)

National Association for Female

Executives (NAFE)

National Association of Corporate

Directors (NACD)

Paradigm for Parity

Private Equity Women Investor Network
(PEWIN)

Springboard Enterprises

theBoardList

The Executive Leadership Council (ELC)

Thirty Percent Coalition

U.S. 30% Club

Watermark

Women Corporate Directors

Women for Economic and Leadership
Development (WELD)

Women in Fund Finance (WFF)

Women in the Boardroom

Women Presidents' Organization

(WPO)

WOMEN Unlimited

Women's Forum of New York

Working Mother Media

10:05 AM SPECIAL REMARKS - TOGETHER WE DRIVE COLLABORATION AND ACCELERATE RESULTS

Judee vonSeldeneck, Founder and Chair, **Diversified Search**

10:10 AM PANEL ONE - WOMEN CEOS: THE KEY TO SUCCESS IN BUSINESS

Moderated by: **Robert Reiss**, Chief Executive Officer, **The CEO Forum Group** / WBC Board Member

Lorraine Hariton, President and CEO, **Catalyst** / Co-Chair WBC CEO Action Initiative

Kimber Maderazzo, Chairman, **C200** / Co-Chair WBC CEO Action Initiative

Asma Ishaq, Chief Executive Officer, **Modere**

Deirdre Quinn, Chief Executive Officer, **Lafayette 148**

Joyce Salzberg, Founder & President, **Sunny Days Early Childhood Development Services**

11:15 AM PANEL TWO - C-SUITE & BOARDS

Moderated by: **Subha Barry**, President, **Working Mother Media** / Chair WBC C-Suite Action Initiative

Peter M. Fasolo, Ph.D., Executive Vice President, Chief Human Resources Officer,
Johnson & Johnson

Pam Craig, Corporate Board Director and Former CFO

Paula Bennett, Board Member, Retired President & CEO

Ana Dutra, Corporate Board Director and CEO, **Mandala Global Advisors** /
Chair WBC Board Action Initiative

Lorna Sabbia, Managing Director, Head of Retirement and Personal Wealth Solutions,
Bank of America

12:15 PM CLOSING SEGMENT - AHEAD, FASTER TOGETHER: COLLABORATE, AGGREGATE, ACTIVATE, ACCELERATE, AND CELEBRATE

Alex Jung, Senior Advisor, **Oak Hill Advisors** (Former Partner & Head of Europe)

Michael Norris, Chief Executive Officer, **Urban Adventures North America**

12:45 PM NETWORKING LUNCH HOSTED AT ALLIANCEBERNSTEIN

Note: Everyone will be transported from Evercore to AllianceBernstein by CARMEL Car & Limo Service.

LETTER FROM WBC CEO, EDIE FRASER



Thank you! As we celebrate International Women's Day we stop to reflect, organize and commit to action. Thank you for stepping up into leadership as we work valiantly **#WBCFasterTogether** to change the numbers in the executive suite. Together, we will *accelerate* the number of women on boards, women CEOs and in the c-suite. We will impact the advancement of women entrepreneurs and access to capital and we will see far more women in the capital and investment firms. All of this with a major change in diversity and parity. We do it as strong women. WBC's Partner Organizations and our board, Advisory and Leaders Councils begin to make history as we build Collaboration Leadership for ***Equal Position, Pay and Power for All Business Women***. Yes, it is time!

We know that we don't have decades to see significant progress. Many of us want to celebrate each year as we see new positive data and hundreds of role models. Collaboration is the key to progress. The Women Business Collaborative focuses on the Nine Action Initiatives and groups that require specific plans, with *accelerator* goals in order to build Women Business Leader Executives and Board members. Each of these nine areas will report quarterly on progress:

1. Women in the C-Suite and Executive Leadership with P&L Responsibility
2. CEO Leadership and Sponsorship of Women CEOs
3. Women in the Boardroom
4. The Voice of Entrepreneurs as CEOs & Private Equity Leadership and Capital
5. Parity
6. Diversity and Inclusion
7. Women and Technology
8. Learning, Training, and Development
9. Communications and Media

We celebrate you with more than 34 Partner women business organizations and many more leaders to build reality on the realization of equal position, pay and power for ALL women. We know what our impact can be on the economic framework for this nation and world. We can't wait to work on the core issues. The time is NOW. We call on all organizations and companies and boards to step up. We are positive and can't criticize those who don't stand up and take action as we are instead wanting to praise those who do and tell their stories and cite the numbers when we get good news.

Thanks to the Organization Partners for certain. Thanks to our Board of Directors who are putting in hundreds of hours. Thanks to the growing Advisory Council and Leaders Council who are committing thousands of hours. Thank you, **Ketchum Communications**, and to our new support with **Anthology Communications** in Washington DC who is stepping up too. To **Evercore** and **Alliance Bernstein** today, we are so grateful for providing space to us for this day. We want all of you in Washington DC for April 23-24 for our WBC Summit. WBC is intent on supporting all of you as it is about partnerships.

Thanks to our small team of staff and consultants and mostly volunteers as we know how to be "servant leaders" and support others.

The old adage that we "have miles to go before we sleep" is true but we are walking together in unison and support. Loved what Subha Barry quoted that when one tires, we are there to pick her up. We are fearless in our commitment. Most of us only want a legacy of giving back and showing great progress. This cover note must be signed by at least 200 of us engaged already in a movement. None of us alone can make it happen.



OPENING SEGMENT

WELCOMING REMARKS AND OVERVIEW OF WBC'S NINE ACTION INITIATIVES

Martha Pomerantz, Partner, Evercore

Lynne Born, President, Wealth Architects / WBC Board Member

Lisa Jacobs, Partner, DLA Piper / WBC Board Member

MARTHA POMERANTZ, PARTNER AND PORTFOLIO MANAGER, EVERCORE WEALTH MANAGEMENT



Martha is a Partner and Portfolio Manager at Evercore Wealth Management and the manager of the firm's Minneapolis office. She is a member of the firm's Strategic Planning Committee and the firm's investment decision-making body, the Asset Allocation Committee.

Martha joined Evercore in 2011 with several partners to establish the firm's Midwest office. She previously served as an investment principal and the co-chair of the Investment Committee at Lowry Hill, a wealth management firm in Minneapolis. She earlier worked as a securities analyst for Schroder Wertheim in New York.

She received a B.A. from Northwestern University and an M.B.A. from the J.L. Kellogg School of Management.

Martha serves on the board of trustees for Miss Porter's School, a girls' boarding school in Farmington, CT, and is the Vice Chair of the investment committee for the school's endowment. She is a board member and the Treasurer of the Minnesota Women's Economic Roundtable, a small invitation-only forum for women leaders to share insights on broad economic issues.

LYNNE BORN, PRESIDENT, WEALTH ARCHITECTS



Lynne Born is President of Wealth Architects, a wealth management firm located in Silicon Valley. We help our community of clients build lives that are both financially secure and more fulfilling. Our clients invest with purpose as well as for profit, leveraging their financial wealth to create greater meaning for themselves, their families and that benefit local communities and the planet. Our purpose - building wealthier lives.

As President of Wealth Architects, Ms. Born focuses on strategic planning, culture, growth strategies and go-to-market initiatives that drive the Firm's business objectives forward. Ms. Born has extensive expertise in firm management specifically in financial services, family office and the high-net-worth arena, specializing in business transformation and emerging technologies, succession planning, business development strategies and the design of best-in-class Leadership and Development Programs for next generation career growth.

Lynne has led one of the largest Multi-Family Offices in the country serving high-net-worth business owners and multi-generational families. Lynne's clients call upon her for consulting around strategic planning and execution, growth and business transformation strategies when the privately held company or family is at an inflexion point due to changes in the business landscape.

Lynne is a recipient of 2014's Woman of Influence Award, Silicon Valley and Women Who Make Their Mark Award. Ms. Born attended Northwestern University and participates in ongoing professional development including Harvard Business School's Leading Professional Services Firms; Strategic HR; Organizational Development; Executive Compensation; Business Development and Financial Management.

LISA JACOBS, PARTNER, DLA PIPER



Ms. Jacobs is a partner in the Philadelphia office of DLA Piper LLP (US). She focuses her practice on representing businesses and institutional and individual clients in domestic and international transactional matters including complex corporate finance, mergers and acquisitions, institutional and private equity financing, venture capital transactions, private placements and organizational governance issues.

Ms. Jacobs is a Commissioner of the Uniform Law Commission (ULC), serving on several committees, including the Enactment Committee for the Harmonized Business Organizations Acts, and drafting committees for the Limited Liability Company Protected Series Act, and the Employee and Student Online Privacy Protection Act, the US-Canada Harmonization of Registration of Foreign Judgments Acts (Chair), its Diversity and Inclusion Committee (Chair) and Scope and Program Committee. She is a ULC-appointed member of the ULC-ABA Joint Editorial Board for Uniform Unincorporated Organization Acts.

Ms. Jacobs has been a member of the American Law Institute since 2009 and is active in both the American Bar Association and the Pennsylvania Bar Association, currently serving as Co-Chair of the ABA's Uniform Law Committee and Co-Chair of the Title 15 (Business Organizations) Committee. Ms. Jacobs is also a member and Chair of the Advisory Committee for the Pennsylvania Department of State Corporations Bureau (by appointment of the Secretary of the Commonwealth). She also was a member of the Pennsylvania Bar Association Task Force on the Uniform Fraudulent Transfer Act and helped draft the Pennsylvania Act, which became effective in 1993. Her civic involvement includes her service as a member of the Board of Directors of the Philadelphia-Freedom Valley YMCA, the seventh largest YMCA operator in the country. She is also currently advising on certain issues for the recently opened Museum of the American Revolution.

Ms. Jacobs has written a number of articles and is a frequent lecturer on business organizations, corporate finance, venture capital, private equity fund governance and related business issues. She is also an Adjunct Professor at the University of Pennsylvania School of Law. Ms. Jacobs graduated with honors from the Villanova University School of Law and was a member of the editorial board of the Villanova Law Review.

She received a Bachelor of Science Degree in Finance, cum laude, from the Wharton School, University of Pennsylvania. Ms. Jacobs is particularly passionate about elevating women in the workplace – from enhancing competencies to changing the dynamics in boardrooms across the country and throughout the world. She has led a number of training programs and seminars on leadership skills and board-readiness and actively mentors countless women as they advance through their careers.

“LET’S CREATE AN UNPRECEDENTED WEB OF INTERCONNECTED RELATIONSHIPS OF WOMEN’S ORGANIZATIONS, EXECUTIVES AND COMPANIES AROUND THE WORLD TO ACCELERATE OUR MOMENTUM TOGETHER AND ACHIEVE REAL AND SUSTAINABLE CHANGE AROUND THE WORLD.”

- Lynne Born, Wealth Architects

WEAVING A MOVEMENT: PARTNER ORGANIZATIONS UPDATES, ANNOUNCEMENTS & GROUP PICTURE

Led by: **Edie Fraser**,
Chief Executive Officer,
Women Business Collaborative

Women Business Collaborative is all about leveraging collaboration to amplify efforts that lead to results #WBCFasterTogether.

During this time each organization will come to the stage and share three things:

1. *2019 accomplishments*
2. *Focus areas and goals for the next 1-5 years*
3. *How WBC, collectively, can support your organization achieve its goals*

After discussing the three items you will symbolically thread a line to your organization name. Once you are done, another partner will take over and do the same. The result will be a unique visualization of our collaboration. The end result could not be the same if one thread was missing.

100 Women in Finance	(9:17)
2020 Women on Boards	(9:18)
Astia	(9:20)
ATHENA International	(9:22)
C200	(9:24)
Catalyst	(9:26)
Culture@Work	(9:28)
Diversity Best Practices	(9:30)
Diversity Woman Media	(9:32)
Ellevest Network	(9:34)
Enterprising Women Magazine	(9:36)
Golden Seeds	(9:38)
Information Technology Senior Management Forum (ITSMF)	(9:40)
Latino Corporate Directors Association (LCDA)	(9:42)
National Association for Female Executives (NAFE)	(9:44)
Paradigm for Parity	(9:46)
Private Equity Women Investor Network (PEWIN)	(9:48)
theBoardList	(9:50)
Thirty Percent Coalition	(9:51)
Women Corporate Directors	(9:52)
Women for Economic and Leadership Development (WELD)	(9:53)
Women in Fund Finance (WFF)	(9:55)
Women Presidents' Organization (WPO)	(9:56)
WOMEN Unlimited	(9:58)
Women's Forum of New York	(10:00)
Working Mother Media	(10:02)
Springboard Enterprises	(10:04)

We recognize the Partner Organizations that could not join us today

*Hispanic IT Executive Council (HITEC)
LATINASstyle
National Association of Corporate Directors (NACD)
The Executive Leadership Council (ELC)
U.S. 30% Club
Watermark
Women in the Boardroom*

WBC PARTNER ORGANIZATIONS MARCH 2020

100 Women in Finance

@100WomenFinance
100women.org

2020 Women on Boards

@2020WOB
2020wob.com

Astia

@astiaglobal
astia.org

ATHENA International

@ATHENAleaders
athenainternational.org

C200

@committeeof200
c200.org

Catalyst

@CatalystInc
catalyst.org

Culture@Work

cultureatwork.com

Diversity Best Practices

@DBP_News
diversitybestpractices.com

Diversity Woman Media

@DiversityWoman
diversitywoman.com

Ellevest Network

@EllevestNtwk
ellevestnetwork.com

Enterprising Women Magazine

@EWMagazine
enterprisingwomen.com

Golden Seeds

@GoldenSeeds
goldenseeds.com

Hispanic IT Executive Council (HITEC)

@HITECLeaders
hitecglobal.org

Information Technology

Senior Management Forum (ITSMF)

@itsmfonline
itsmfonline.org

LATINASStyle

@LATINASStyleMag
latinastyle.com

Latino Corporate Directors Association (LCDA)

@LatinoDirectors
latinocorporatedirectors.org

National Association for Female Executives (NAFE)

@_NAFE_
nafe.com

National Association of Corporate Directors (NACD)

@NACD
nacdonline.org

Paradigm for Parity (P4P)

@p4parity
paradigm4parity.com

Private Equity Women Investor Network (PEWIN)

pewin.org

Springboard Enterprises

@SpringboardEnt
sb.co

theBoardList

@theboardlist
theboardlist.com

The Executive Leadership Council (ELC)

@elcinfo
elcinfo.com

Thirty Percent Coalition

@30PercentCo
30percentcoalition.org

U.S. 30% Club

@30percentclubus
us.30percentclub.org

Watermark

@wtrmrk
wearewatermark.org

Women Corporate Directors

@WomenCorpDirs
womencorporatedirectors.org

Women for Economic and Leadership Development (WELD)

@WELD_National
weldusa.org

Women in Fund Finance (WFF)

@womeninFF
womeninfundfinance.com

Women in the Boardroom

@BoardroomWomen
womenintheboardroom.com

Women Presidents' Organization (WPO)

@WomenPresidents
womenpresidentsorg.com

WOMEN Unlimited

@womenunlimited_
women-unlimited.com

Women's Forum of New York (WFNY)

@WomensForumNY
womensforumny.org

Working Mother Media (WMM)

@_WMMedia_
workingmother.com

SPECIAL REMARKS **TOGETHER WE DRIVE** **COLLABORATION AND** **ACCELERATE RESULTS**

JUDEE VON SELDENECK, FOUNDER AND CHAIR, DIVERSIFIED SEARCH



Judith M. von Seldeneck is the Founder and Chair of Diversified Search, headquartered in Philadelphia. A pioneer in the search industry, she has been identifying and placing senior-level executive talent around the country for over four decades.

A born-and-bred North Carolinian, she began her career as an executive assistant to then-Senator Walter F. Mondale in Washington, D.C. Her road into executive search commenced in the early 1970s, when she bought into a small Philadelphia firm founded to find temp jobs for women. Buying out her partners in 1974, over the next several decades von Seldeneck built Diversified Search into one of the top executive

search firms in the nation.

During the course of her career, von Seldeneck has been recognized for setting the standard for retained executive search, and has been active on numerous public, private, and not-for-profit boards of directors. She currently serves on the Comcast and NBC Universal Joint Diversity Council and is Chairperson of the Women's Advisory Council. She was also a founder of the Forum of Executive Women, the largest association of women business leaders in the Philadelphia region.

She has been the recipient of dozens of awards and honors recognizing her achievements both professionally and philanthropically. These include being designated as one of BusinessWeek's Top 50 Most Influential Executive Recruiters in the World; induction into the Philadelphia Business Hall of Fame; and receiving the William Penn Award, the highest honor bestowed by the business community of Greater Philadelphia.

"IF THERE IS ONE THING I KNOW FOR SURE, IT IS THE POWER OF WOMEN COLLABORATING WITH OTHER WOMEN TO ACHIEVE GOALS. I'VE BEEN DOING IT MY ENTIRE CAREER. WE ARE BLESSED TO LIVE IN AN AGE WHERE WOMEN ARE ENTERING CORPORATE AND POLITICAL LEADERSHIP IN UNPRECEDENTED NUMBERS. BUT IT IS ONLY HAPPENING—AND WILL ONLY CONTINUE TO HAPPEN—IF WOMEN REMAIN FOCUSED, DRIVEN, AND DEDICATED TO CONNECTING WITH EACH OTHER TO KEEP THE MOMENTUM GOING."

- Judée von Seldeneck, Founder and Chair, Diversified Search



PANEL ONE WOMEN CEOS: THE KEY TO SUCCESS IN BUSINESS

Moderated by: **Robert Reiss**, Chief Executive Officer,
The CEO Forum Group / WBC Board Member

Lorraine Hariton, President and CEO, Catalyst /
Co-Chair WBC CEO Action Initiative

Kimber Maderazzo, Chairman, C200 /
Co-Chair WBC CEO Action Initiative

Asma Ishaq, Chief Executive Officer, Modere

Deirdre Quinn, Chief Executive Officer, Lafayette 148

Joyce Salzberg, Founder & President,
Sunny Days Early Childhood Development Services

DEIRDRE QUINN, CEO & CO-FOUNDER, LAFAYETTE 148



A born entrepreneur, Deirdre Quinn is the CEO and Co-Founder of Lafayette 148 New York, a New York-based women's fashion brand named after the address in SoHo where it was founded. Created in 1996, Lafayette 148 is known for sophisticated, clean-lined designs that fuse luxurious fabrics, outstanding craftsmanship, and a modern sensibility inspired by the dynamism of New York City. With its own workshop and production, Lafayette 148 New York is one of the rare vertically-integrated fashion brands.

Deirdre is a strong believer in giving back and enriching the world through education. Among her many charitable endeavors, she serves on the board of the School of Dreams, an elementary school funded by Lafayette 148 New York that provides a subsidized private education to the children of Shantou.

Appointed to the Board of Trustees of the Fashion Institute of Technology in 2010, Deirdre also serves as an Associate Partner with the Partnership for NYC and is a proud member of C200, a committee comprised of the world's most successful female corporate leaders and entrepreneurs. She has been the recipient of numerous honors and awards, including the Fashion Group International Corporate Leadership Award, the Ernst and Young Entrepreneur of the Year Award, and The Elly Awards, all of which recognized her leadership of Lafayette 148, mentorship and contributions to the global community.

LORRAINE HARITON, PRESIDENT & CEO, CATALYST



Catalyst's vision and mission have been a passion for Lorraine Hariton since college. Lorraine's career has benefited tremendously from Catalyst's work, and she is honored to lead the organization at this crucial time, to pay it forward to future generations, and to help write the next chapter in its 58-year legacy of accelerating positive change for women.

Lorraine brings a strong and diverse background in technology, innovation, and partnering to her role as President & CEO. Her extensive career includes senior-level positions in Silicon Valley, as well as leadership roles across the private, nonprofit, and government sectors. She served as CEO of two Silicon Valley start-ups and held senior executive roles at IBM and other public companies. In 2009, she was appointed by President Obama to be Special Representative for Commercial and Business Affairs at the US Department of State. Most recently, Lorraine was Senior Vice President for Global Partnerships at the New York Academy of Sciences.

At the US Department of State, Lorraine established the Global Entrepreneurship Program, the WECREATE program for women entrepreneurs, and the Secretary's Council on Women's Leadership. She has served on several boards of organizations committed to the advancement of women in the workplace. Lorraine is serving as Co-Chair of the WBC CEO Initiative as Chair, Catalyst.

KIMBER L. MADERAZZO, CHAIRMAN, C200



Revenue Driver & Corporate Strategist for #1 Brands Innovative Idea Generator, Visionary and Operationally Savvy Leader.

Seasoned executive and experienced board member Kimber L. Maderazzo has been at the helm of pivotal initiatives, innovative growth strategies, and radical change within the Beauty, Cosmetics, and Health industry for more than 25 years. Kimber has advanced within the industry she loves, reaching executive leadership within the world's #1 acne brand. As she progressed through roles that touched Sales & Marketing, Product Development, Operations, Manufacturing, and Supply Chain within both SME and Fortune-ranked settings, she gained a vast breadth of skills and a holistic, 360-degree perspective on business and the industry.

Kimber transformed a \$1B business into a more customer-oriented global enterprise in her operational role as EVP General Manager, Corporate Secretary of The Proactiv Company—a Nestlé Skin Health and Guthy-Renker joint venture. She delivered impressive performance gains, increasing annual revenue by \$185M while slashing costs by \$12M.

Previously SVP, Global Product Marketing with Guthy-Renker, Kimber protected Proactiv's #1 status and added \$170M to the top line through value-linked innovation that left competitors with seven times the spend in the dust. When she first joined the company as VP, Product Development, she hit the ground running, launching six infomercials in just 18 months, including "Infomercial of the Year" winner. Prior to joining Guthy-Renker, Kimber gained valuable cross-functional and general management know-how and proved her ability to sharpen the competitive edge with Thibiant International, Inc. There she filled a critical general management gap, orchestrated the launch of 650 products, and drove revenue to new heights—from \$29M to \$120M—in her role as VP of Sales & Marketing. Prior to her promotion, she had delivered double-digit sales growth for four consecutive years as Director of Sales & Marketing.

An experienced Board Member, Kimber served as Executive Committee Secretary for The Proactiv Company, where she contributed to strategy development to drive performance to meet stringent requirements of new JV partner, Nestlé Skin Health. She currently serves as the Chairman of the Board for C200 Women's Executive Leadership Organization and the Executive Committee of Pepperdine University Board of Visitors. Kimber holds a Master of Business Administration in Strategic Leadership from Pepperdine University.

ASMA ISHAQ, CHIEF EXECUTIVE OFFICER, MODERE



CEO Asma Ishaq unites experience and vision to establish innovative concepts in health and beauty.

Her extensive background in product development, formulation and manufacturing of nutritional supplements and skincare has been conducive to the marked success of Liquid BioCell®, the premiere line of patented liquid collagen and hyaluronic acid nutraceuticals, nutricosmetics and skincare products. She is a committee member on the Council of Responsible Nutrition, sits on the advisory board of the Fragrance Creators Association, and serves on the board of directors of the Direct Selling

Association.

A sought-after speaker on industry stages including the World Collagen Conference and NutriCosmetics Summit, Ishaq has also appeared on Fox, CBS, ABC and NPR as a go-to expert. Her work has earned recognition and awards from organizations such as SupplySide West, New Hope and DSA, and she was selected as a finalist for the NutraIngredients-USA NutraChampion Award.

Ishaq earned her BA from the University of California, Berkeley and an MBA with a dual concentration in finance and marketing from Rice University. She is the recipient of Rice University's Alumni Industry Excellence Award in Entrepreneurship.

JOYCE SALZBERG, FOUNDER & PRESIDENT SUNNY DAYS EARLY CHILDHOOD DEVELOPMENT SERVICES



A recognized leader and innovator in early intervention, Ms. Salzberg has over 40 years of experience in the fields of healthcare and developmental disabilities, and she is the longest-serving member of New Jersey State Interagency Coordinating Council (SICC).

Prior to co-founding Sunny Days, she held a variety of positions in the field of developmental disabilities, including Associate Executive Director of United Cerebral Palsy of New Jersey, in which she oversaw its early intervention programs. Ms. Salzberg has been an SICC member since 1998 and has chaired several sub-committees.

In addition, she has served on numerous charitable boards, oversight committees and industry advocacy groups.

She holds a BA and MSW from Temple University, where she has been honored as a Distinguished Alumnus and was inducted into the Gallery of Success in 2011. Ms. Salzberg was also inducted into Temple University's League for Entrepreneurial Women in 2013.

\$1M Alumna Gift - a portion within Gladfelter Hall will be named "The Joyce K. Salzberg Center for Professional Development." The center currently exists, but part of the hall (currently under construction) will be named for her later this year.

ROBERT REISS, FOUNDER & CEO, THE CEO FORUM GROUP



Robert founded the company in 2007 with a radio show, The CEO Show, which today is nationally syndicated on over 30 AM radio stations with 600,000 weekly listeners. The CEO Show was rated in the 2016, "10 Top Podcasts Every CEO Should Listen To" as the #1 Podcast for CEOs. He also is a writer for Forbes.com since 2009 specializing in transformative CEOs with focus on: the customer experience, culture and digital transformation. The CEO Forum publishes The CEO Forum Magazine, a quarterly received exclusively by the top 10,000 CEOs in America.

Robert Reiss coined the term "Transformative CEO", and then co-authored, *The Transformative CEO* (McGraw-Hill, 2012). Reiss' work with CEOs has been featured in media such as Squawk Box and The Harvard Business Review where Reiss was cited as, "an expert in executive communications". According to the renowned business author Tom Peters, "Robert Reiss knows CEOs better than any person alive."

Prior to The CEO Show, Reiss was Managing Director of a strategic implementation consulting firm. In his not-for-profit work, Reiss is on the Board of Griffin Hospital (A Fortune #4 Best Company to Work for in America) and Planetree; he was a recipient of the United Hospital Fund's Distinguished Trustee Award. Reiss is also a Co-Chair Strategy for the WBC Board.

"NOW IS THE TIME TO IDENTIFY AND CELEBRATE MORE WOMEN AS HIGH POWERED LEADERS, AND INSURE THAT ALL MALE CEOS JOIN US IN THE PROCESS OF ELEVATION AS WE SHARE IN THE POSITIVE SOCIAL, ECONOMIC AND BUSINESS IMPACT THAT IS REALIZED WITH A CRITICAL MASS OF DIVERSE WOMEN LEADERS."

- Robert Reiss, The CEO Forum Group

PANEL TWO

C-SUITE & BOARDS

Moderated by: **Subha Barry**, President, Working Mother Media / Chair WBC C-Suite Action Initiative

Peter M. Fasolo, Executive Vice President, Chief Human Resources Officer, Johnson & Johnson

Pam Craig, Corporate Board Director and Former CFO

Paula Bennett, Corporate Board Director and Former CEO, COO

Ana Dutra, Corporate Board Director and CEO, Mandala Global Advisors / Chair WBC Board Action Initiative

Lorna Sabbia, Managing Director, Head of Retirement and Personal Wealth Solutions, Bank of America

PETER M. FASOLO PH.D., EXECUTIVE VICE PRESIDENT CHIEF HUMAN RESOURCES OFFICER, JOHNSON & JOHNSON



Peter M. Fasolo is Executive Vice President, Chief Human Resources Officer at Johnson & Johnson. Peter serves as a member of the Company's Executive Committee, chairs the Pension and Benefits Committee and is a member of the Compensation Committee. He works closely with the Executive Committee and the Johnson & Johnson Board of Directors on key succession and compensation strategies for the company.

With more than \$80 billion in global revenues, a market capitalization of approximately \$350 billion and more than 140,000 employees across 60 countries, Johnson & Johnson, a Fortune 500 company, is regularly recognized as one of the most admired companies in the world. Peter has responsibility for global talent, recruiting, diversity, compensation benefits, and all aspects of the human resources agenda for the company.

Under Peter's leadership, Johnson & Johnson has fully transformed its approach to human resources strategy and service delivery by establishing a global network of shared services and creating an insights and analytics capability to align its talent and business strategies for innovation and growth. During his tenure, the Company has been able to place more than 80% of senior management positions with internal successors, while at the same time filling over 22,500 positions annually with people of diverse, global backgrounds.

With a forward-looking perspective, Peter has also committed to creating the healthiest workforce on the planet by integrating the principles of Energy for Performance®, innovative digital tools, and healthy eating and physical activity into Johnson & Johnson's workplace environments. On average, 93% of employees take an annual health-risk assessment. He is a relentless champion of progressive workforce and labor policies, helping Johnson & Johnson consistently earn recognition as a world-class employer and leader in employee reward, satisfaction and retention. In 2019, Johnson & Johnson was named to the Fortune list of the World's Most Admired Companies for the 17th year, ranking in the top 20.

Peter first joined Johnson & Johnson in 2004 as Worldwide Vice President, Human Resources in the Medical Devices segment. He also served as the Company's Chief Talent Officer with responsibility for executive assessment and development. Prior to joining Johnson & Johnson, he spent 13 years with Bristol-Myers Squibb in executive level, human resources roles across business segments and lived and worked outside the U.S. including Paris, France.

Peter left Johnson & Johnson in 2007 to join Kohlberg Kravis Roberts & Co. (KKR) as Chief Talent Officer where he worked on operational improvements, top team and board composition, and executive compensation for the North American portfolio of companies owned by the firm. He returned to Johnson & Johnson in 2010.

Peter earned a Ph.D. in Organizational Behavior from the University of Delaware (1989), a Master of Arts degree in Industrial Psychology from Fairleigh Dickinson University (1986) and a Bachelor of Arts degree in Psychology from Providence College (1984). He serves on the Boards of the Human Resources Policy Association, Tufts University and Save the Children and was named a Fellow of the National Academy of Human Resources in 2017.

PAM CRAIG, CORPORATE BOARD DIRECTOR AND FORMER CFO



Pamela currently serves on three public company boards: Merck & Co., Inc. where she is chair of the Audit Committee and a member of the Governance Committee, Progressive Corporation, where she is chair of the Tech Committee and a member of the Compensation Committee and 3M Corporation where she serves on the Audit Committee and Finance Committee. Ms. Craig is an Advisory Board member of Spencer Stuart, a global executive search and recruitment firm.

Pamela served as Accenture's chief financial officer from 2006 through 2013. She served in a variety of leadership roles at Accenture during her 34 years with the company.

Pam is a member of the Women's Forum of New York and is a leader of its Corporate Board Initiative which promotes women on corporate boards. She is an active member of the Committee of 200 where she has chaired their Foundation and served on the Board. Pam also chairs the Board of Comprehensive Development, Inc., a non-profit that provides academic and social service support to at-risk students at three public high schools in downtown Manhattan.

Ms. Craig has a Bachelor of Arts Degree with Honors in Economics from Smith College. She also has an MBA from New York University Stern School where she serves on the Board of Overseers.

ANA DUTRA, CHIEF EXECUTIVE OFFICER, MANDALA GLOBAL ADVISORS



A Brazilian with 30 years of experience in global P&L management, M&A, technology and business growth in 25+ countries, Ana led global P&Ls with companies such as IBM, Korn Ferry and Accenture and helps Boards and CEOs transform businesses. Ana holds an MBA from Kellogg, a MsEcon and a JD, all summa cum laude. She received the Chicago United Business Leader of Color, Nueva Estrella Latina and Women in History Awards. As Korn Ferry Consulting CEO (NYSE: KFY), she created \$500+ MM global business through M&A, technology and digitalization.

Ana serves as a Director at the CME Group (CME-NASDAQ), the largest global fin-tech company in the world; Eletrobras (NYSE: EBR), world's 4th largest energy renewables and 7th largest energy company; Harvest Inc. (NCSX: HARV), a leader in the cannabis industry; Elkay Industries and M. Holland, a global plastics company. She Chairs Compensation and Nominating and Governance Committees. And co-Chairs the Latino Corporate Directors Educational Foundation and the Board Initiative at Women Business Collaborative. She serves on the Boards of Chicago Innovation, Blessings in a Backpack and the World Sustainability Forum. Ana is an avid triathlete and yoga practitioner and is the best-selling author of *Lessons in Leadership: Detoxing the workplace*.

PAULA BENNETT, BOARD MEMBER, RETIRED PRESIDENT & CEO



Paula Bennett is a highly experienced CEO, COO and independent public company board member from the retail industry, with proven success at creating brand value and driving profitable growth across omni-channel platforms. She has an excellent record at building portfolio companies for public and private owners and private equity investors, and led the successful IPO of J. Jill (NYSE:JILL) in March 2017. Paula serves on the board of At Home (NYSE:HOME) and its Nominating & Governance Committee.

As CEO of J. Jill from 2008 to 2018, Paula transformed the company to an industry-leading and profitable omni-channel brand. Her passion for driving brand growth began as a merchant at Bloomingdales, and from there she transitioned to senior leadership positions at Tiffany & Co., Calvin Klein, Eileen Fisher, and Orchard Brands, all in preparation for her highly successful leadership of J. Jill. Paula has extensive experience across sales, marketing, CRM, merchandising, product development, and omni-channel business and team development.

Paula is a member of select women's business and leadership organizations, including Committee of 200, Women's Forum of New York, Golden Seeds, and Paradigm for Parity. She serves on the board and Human Capital Committee of WIN, the largest provider of services for homeless women and families in New York City. She is an active member of the Dean's Advisory Council at Fisher College of Business at The Ohio State University, her alma mater, and founded the Women's Leadership Fund to advance mentorship of female students at Fisher.

SUBHA BARRY, PRESIDENT, WORKING MOTHER MEDIA



Subha V. Barry is President of Working Mother Media. She oversees Working Mother magazine, workingmother.com, Diversity Best Practices (the leading corporate membership organization supporting diversity and inclusion), the National Association for Female Executives (NAFE) and Culture@Work.

Subha's career spans 30 years of experience in front-line business, operational, and leadership roles where she has built cohesive and productive teams to be agents of change. She has shown how strong and inclusive leadership can drive business results and profitability.

During her 21 years at Merrill Lynch, Subha was a wealth advisor, a branch manager, the leader of the Multicultural Business Development Group and Global Head of Diversity and Inclusion.

At Freddie Mac, she was the Senior Vice President and Chief Diversity Officer with oversight of Diversity & Inclusion, Supplier Diversity, Community Engagement and the Freddie Mac Foundation.

She has taught Gender Policy at Columbia University and speaks passionately about the ability to drive innovation by embracing diversity and creating a culture of inclusion. She serves on a number of boards aligned with her passions – education, cancer research and women's advancement.

Subha is married to her college sweetheart, Jim, for 33 years and has two adult children, Tara and Jay, and a duo of Yorkies – Sophie and Lucy.

LORNA SABBIA, MANAGING DIRECTOR HEAD OF RETIREMENT & PERSONAL WEALTH SOLUTIONS, BANK OF AMERICA



Lorna Sabbia is a 25-year veteran with the firm and is currently Head of Retirement & Personal Wealth Solutions at Bank of America. Lorna is responsible for both the institutional and personal retirement capability set to include 401(k), Equity and Health Benefit plans for companies of all sizes as well as college savings, personal retirement planning, retirement income, insurance and estate planning for individuals.


Prior to this role, Lorna served as Head of Managed Solutions where she led the discretionary and non-discretionary fee-based investment platforms, the global mutual fund and ETF offerings across all channels, and relationship management with third-party investment partners. In addition, she drove the creation and implementation of Merrill Lynch One, the largest and most successful launch of an investment advisory platform in our firm's history.

Previous to this position, Lorna was Head of the Client Solutions Group, leading all Investments & Wealth Management and Wealth Structuring specialists and support desks, the Portfolio Strategies Desk, Annuity and Life Insurance Product management, in addition to the management of investment partner and insurance carrier relationships.

Before joining the Client Solutions Group, Lorna was Head of Sales and Marketing for Merrill Lynch Trust Company (now part of Bank of America Private Bank), and from 2002 to 2006, she served as National Sales Manager for Merrill Lynch Investment Managers. She began her career at the company as a specialist for nearly eight years in two divisions, New York and New England, across three different disciplines.

Lorna earned a Bachelor of Science degree in Business Administration from Boston University. She is a member of the firm's management and operating committees, Executive Sponsor of the company's Diverse Leader Sponsorship Program, Co-Chairs the firm's Global Diversity & Inclusion Council, and serves as Market Sponsor for the Knoxville market. In 2013, she was named to the "10 to Watch" list by REP. Magazine. She is also Chair Emeritus for the Money Management Institute's Board of Governors.

Lorna is a member of the Women Against Alzheimer's Leadership Council, the World Dementia Council, and the business development committee for More Than Words, a Boston-based job training and youth development program. She also serves on the Executive Advisory Council of the Pat Summitt Leadership Group.



CLOSING SEGMENT AHEAD, FASTER TOGETHER: COLLABORATE, AGGREGATE, ACTIVATE, ACCELERATE, AND CELEBRATE

Alex Jung, Senior Advisor, Oak Hill Advisors
(Former Partner & Head of Europe)

Michael Norris, Chief Executive Officer, Urban Adventures
North America

ALEXANDRA JUNG, SENIOR ADVISOR, OAK HILL ADVISORS (FORMER PARTNER & HEAD OF EUROPE)



Alexandra Jung is a global business leader and investor with over 25 years in the investment management and financial services sector, including executive leadership roles based in London and New York. In addition to her deep global financial markets experience, she has extensive board and committee experience with expertise in driving strategic change, business transformation, M&A, financing and restructuring across a diverse set of sectors internationally.

Most recently Alexandra was a Partner and Head of European Investments at Oak Hill Advisors, a global alternative asset management firm with \$32 billion of assets under management specializing in leveraged loans, high-yield bonds, distressed, structured products, and private equity investments in North America and Europe. In April 2019, she became a Senior Advisor to Oak Hill Advisors. From 2009 through early 2019, Alexandra led the build out of the European business of Oak Hill Advisors driving a four-fold growth in assets under management and generating best in class returns. She served as Chairman of several European Oak Hill boards and management committees as well as serving on the Global Investment Strategy Committee, various fund Investment Committees and the firm's Valuation Committee. Alexandra currently serves on the Board of NVR Inc. (NYSE:NVR) and Ometis Holdings. She recently served on the board of the Casual Dining Group, one the leading UK food restaurant chains. As a lead investor, she has served on a series of corporate and advisory boards and stakeholder committees where she has been deeply involved in strategy and lead the negotiation and execution of acquisitions, mergers, JVs, restructuring, refinancing, and equity public offering transactions across a broad set of industries including homebuilding, industrial, power, consumer, retail and services. She has been responsible for establishing multiple JVs and new investment platforms, and creating companies in the residential real estate lending, infrastructure, alternative energy, real estate, hotel and shipping industries in addition to creating Oak Hill's continental European presence materially in Spain, Italy, Germany and the Netherlands.

Alexandra has been an avid supporter of women in executive leadership and boards. She was recognized by 100 Women in Finance as the recipient of the European Leadership Award and remains an Angel sponsor for 100 Women in Finance, a 15,000 member organization focused on the finance industry to empower women at every stage of their career. Alexandra is proud member of the board of the newly established Women Business Collaborative (WBC) which brings together the leading women business organizations for the advancement of women in the C-Suite and Corporate Boards supporting diversity and parity. She has been recognized as one of 50 Leading Women in Hedge Funds by The Hedge Fund Journal in association with Ernst & Young. She is a member of Women Corporate Directors Foundation, serves on the advisory board of the Kellogg Finance Network, and is a selected member of the Committee of 200. Alexandra is also a member of the Young President's Organization and the Women's network of that organization. She is frequently quoted in Bloomberg and other financial press in addition to being a frequent speaker at industry leading conferences.

Prior to joining Oak Hill, Alexandra was one of the founding members of the European Special Situations Group at Goldman Sachs, managing the firm's proprietary investments and then later in a similar role as Managing Director at Greywolf Capital. Alexandra started her career at Houlihan Lokey Howard & Zukin advising CEOs, boards, bondholder and shareholders in a variety of strategic, M&A and restructuring transactions. She earned a Master of Management from the J.L. Kellogg Graduate School of Management at Northwestern University and a B.A., cum laude, from Bucknell University. As a lover of surfing, boating, diving and all things ocean, she is passionate about marine conservation globally. She resides in Darien, CT with her husband, son and daughter.

MICHAEL NORRIS, CHIEF EXECUTIVE OFFICER, URBAN ADVENTURES NORTH AMERICA



An experienced global business leader, Michael Norris' career has taken him all over the world with high profile brands. He has deep experience in enabling business transformation and is known for his passion of attracting top talent to deliver on breakthrough strategies.

Michael's curiosity and fascination with what is important to people has shaped his determination to build high performance organizations that make a difference to people's lives.

He has leveraged his entrepreneurial energy to drive domestic and international business turnarounds with consistent profitable growth at Sony Retail Entertainment/Loew's Cineplex Entertainment, Chili's Grill & Bar Asia, and General Mills Restaurant Group.

Most recently Mr. Norris held two positions at Sodexo, the 18th largest employer in the world and leader in delivering quality of life services in 80 different countries, as a COO of Sodexo's \$10 Billion North American business, and as CEO of its \$5 Billion Health Care Division. In his 10-year tenure, he and his team doubled the company's top line revenue and tripled its bottom-line profits.

In his former position as President and CEO of Loew's Cineplex Entertainment/Sony Retail Entertainment, Mr. Norris lead the turn-around of the financially troubled Loew's Theatres by building new theatres on high visibility sites, leveraging the strength of its real estate, introducing new technologies and acquiring a larger rival cineplex Odeon. He also created new products and services such as the still number one movie application Fandango. This led to the very successful \$1.4 Billion sale to Bain Capital.

Michael's previous experience includes being a Partner and CEO of Chili's Grill and Bar Asia, a Master Franchiser of Brinker International, where he introduced Chili's to the Pacific Rim by opening restaurants in Singapore, Malaysia and Indonesia.

Michael earned an MBA with emphasis in International Business from the University of East London, U.K.. He serves on the board of Sodexo Magic, a company he started between Ervin "Magic" Johnson and Sodexo, and proudly serves on the board of the United Negro College Fund. With a lifelong passion for helping others he has served on the board of Variety the Children's Charity, the Will Rogers Institute, World Affairs Council, and he is also the past President of the National Association of Theatre Owners. Michael is a co-author of the book Advancing a Jobs Driven Economy published by STEMconnector.

#WBCFASTERTOGETHER

PARTNER ORGANIZATIONS*

100 Women in Finance
2020 Women on Boards
Astia
ATHENA International
C200
Catalyst
Culture@Work
Diversity Best Practices
Diversity Woman Media
Ellevest Network
Enterprising Women Magazine
Golden Seeds
Hispanic IT Executive Council (HITEC)
Information Technology Senior
Management Forum (ITSMF)
LATINAS^{tyle}
Latino Corporate Directors Association
(LCDA)
National Association for Female Executives
(NAFE)
National Association of Corporate Directors
(NACD)
Paradigm for Parity
Private Equity Women Investor Network
(PEWIN)
Springboard Enterprises
theBoardList
The Executive Leadership Council (ELC)
Thirty Percent Coalition
U.S. 30% Club
Watermark
Women Corporate Directors
Women for Economic and Leadership
Development (WELD)
Women in Fund Finance (WFF)
Women in the Boardroom
Women Presidents' Organization (WPO)
WOMEN Unlimited
Women's Forum of New York
Working Mother Media

ADVISORY COUNCIL*

Dr. Rohini Anand
Jan Babiak
Tacy Byham, PhD.
Susie Carder
Teresa Carroll
MonaLisa Como
Pam Craig
Teresa Creech
Sherry Deutshmann
Felicity Hassan
Michele Hirshman
Asma Ishaq
Dara Klein
Meena Krishnan
Dana Look-Arimoto
Lori Tauber Marcus
Gerri Mason Hall
Lucibeth Mayberry
Mendy Mazzo
Jay Milligan
Diane Paddison
Colleen Payne-Nabors
Linda Peek-Schacht
Denielle Pemberton-Heard
Denny Post
Deirdre Quinn
Barri Rafferty
Sharon W. Reynolds
Evelyn Rodstein
Melanie Sabelhaus
Joyce Salzberg
Pat Shea
Susan Stith
Mara Swan
Dawn Sweeney
James Thompson
Lezlee Westine
Cynthia Whitfield-Story
Marlene Williamson
Linda Wondrack
Kip Wright

LEADERS COUNCIL*

Marc Albert
Sandra Baer
Mary Burke Baker
Angela Berg
Christi Branscom
Michael Brodie
Kate Brodock
Mary Burke Baker
Christina Carter
Bertina Ceccarelli
Barbara Cobas
Cece Cole
Maurita Coley
Andrea Conner
Elizabeth Cooper
Dr. Velma Deleveaux
Adriana Della Porta
Alka Dhillon
Marjorie Dick Stuart
Susan Donohoe
Joanne Dowdell
Jan DuPlain
Susan Fallon
Fara Francis
Angela Getter
Peggy Gionta
Kimberley Goode
Dr. Kim R. Grimes
Donna Hager
Barbara Hardy-Williams
Gloria Herndon
Gene Holtzman
JJ Hurley
Julie Jakopic
Patricia (Patti) James
Camille Johns
Rita Johnson-Mills
Carrie Jokiel
Muneezeh Kabir
Julie Kanak
Julie Kantor
Elizabeth Karcher
Ashish Kaushal
Denise Kennedy
Jill Klein
Tanya Krochta
Joan LaGrasse
Nicolaine Lazarre
Marissa Levin
Chantal Line Carpentier
Anna Lloyd
Purba Majumder
Patti Massey
Johanna Mendelson
Forman
Margaret Milkint
Deepti Molhotra
Martha Montoya
Liz Musch
Debra Nelson
Viktoria Odinotska
Jo Ousterhout
Christine Owenell
Laurie Oswald
Carol Pensky
Emily J. Reynolds
Rabbi Laurie Rice
Ilene Rosenthal
Eva Sage-Garvin
Rebecca Shambaug
Leo Sheridan
Jenny Shtipelman
Sunny Slaughter
Kristen Stockton
Chris Swonger
Holly Sydnor
Terese Taylor
Sara Thomas
Mary Tinebra
Laurie Van Brunt
Leticia Velez
Maria Velissariou, Ph.D.
Leslie Vickrey
Jean Wang
Ursula Williams
Jackie Wynn
Carol Zacharias

BOARD OF DIRECTORS

Paula Bennett | Board Member
Retired President & CEO

Lynne Born | President
Wealth Architects

Linda C. Coughlin | Founder and CEO
Great Circle Associates

Ana Dutra | Chief Executive Officer
Mandala Global Advisors

Edie Fraser | Chief Executive Officer
Women Business Collaborative

Balaji Ganapathy | Global Head,
Corporate Social Responsibility
Tata Consultancy Services

Lisa R. Jacobs, Esq. | Partner
DLA Piper LLP

Alexandra Jung | Senior Advisor
(Former Partner & Head of Europe)
Oak Hill Advisors

Viola Maxwell-Thompson | President
& CEO
Information Technology Senior Man-
agement Forum (ITSMF)

Michael Norris | Chief Executive Officer
Urban Adventures, North America

Melissa Peak | Global Lead, Workforce
Strategy
Amazon Web Services

Robert Reiss | Founder & CEO
The CEO Forum Group

Leigh Wasson | Senior Wealth Director
BNY Mellon Wealth Management

STAFF & CONSULTANTS

Edie Fraser, Chief Executive Officer
Edie@WBCollaborative.org | 202-296-5222

Monique Fray, Executive Assistant &
Engagement Lead
Monique@WBCollaborative.org | 202-296-5222

Lorena Fimbres, Consultant, Strategic Programs
& Communications
Lorena@WBCollaborative.org | 202-604-8591

Dr. Kim R. Grimes, Director, Projects & Programs
Kim@WBCollaborative.org | 757-897-8964

Michael DuBois
Consultant, IWD and 2020 Summit
Michael@WBCollaborative.org

* As of February 29, 2020

WOMEN BUSINESS COLLABORATIVE

1200 New Hampshire Avenue NW Suite 820 | Washington, D.C. 20036
202-296-5222 | www.WBCollaborative.org