



WOMEN
BUSINESS
COLLABORATIVE

ACTION INITIATIVE



WOMEN IN CAPITAL AND FINANCE

ABOUT WBC

The Women Business Collaborative is an unprecedented alliance of over 73 women's business organizations collaborating together to accelerate the pace of change. We are also a movement of millions of executives, business organizations, public and private companies, and the media. We reach our goals by collaborating and coordinating, amplifying and aggregating best practices and thought leadership against Nine Action Initiatives as areas to accelerate change. The Women in Capital and Finance Action Initiative furthers women investors' access to resources and funding for their ventures.

VISION

Women's access and control of capital is critical to not only their power and position, but to accelerating change in companies, the C-Suite, and boards by driving accountability and changing the way capital allocation decisions are made

OUTLOOK

There is evidence that female investors are stronger advocates for gender diversity in portfolio companies, and as such, more women in portfolio management could mean more women in leadership positions across the economy creating a "diversity multiplier effect."

Female founders secured only 2% of venture capital in the U.S. in 2021, the smallest share since 2016 and a sign that efforts to diversify the famously male-dominated industry are struggling.

It was the second year in a row that women's percentage of VC funding shrank, according to a report by research firm PitchBook. However, because total funding levels in 2021 hit all-time highs, the overall dollar value of the funding to female founders rose.

GOALS

- The number of female-led institutional funds grows from 59 to 80 by 2025
- The percentage of AUM managed by female led funds rises from 4% to 10% by 2025
- The percentage of venture capital available to women founders doubles by 2025 from 2.3% in 2018
- The number of women partners in venture capital firms grows to 15% by 2025 from 2.3% in 2018

CHAIR

Alexandra Jung, Public and Private Board Director, Former Partner & Head of Europe, Oak Hill Advisors; WBC Board Member

PARTNERS

- 100 Women in Finance
- Astia
- Golden Seeds
- National Association of Women Business Owners (NAWBO)
- Private Equity Women Investor Network (PEWIN)
- SheEO
- Women in Fund Finance
- Women Impacting Public Policy (WIPP)
- Women's Business Enterprise National Council (WBENC)